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## **MEETING OF THE**

# **COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE**

***Thursday, January 2, 2014***  
***10:00 a.m. – 12:00 p.m.***

**SCAG Main Office**  
**818 W. 7<sup>th</sup> Street, 12<sup>th</sup> Floor**  
**Policy Committee Room B**  
**Los Angeles, CA 90017**  
**(213) 236-1800**

If members of the public wish to review the attachments or have any questions on any of the agenda items, please contact Lillian Harris-Neal at (213) 236-1858 or via email [harris-neal@scag.ca.gov](mailto:harris-neal@scag.ca.gov)

Agendas & Minutes for the Community, Economic, and Human Development Committee are also available at:  
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**Community, Economic, and Human Development Committee**  
***Members – January 2014***

**Members**

**Representing**

|                    |                                   |   |  |
|--------------------|-----------------------------------|---|--|
| <b>Chair*</b>      | <b>1. Hon. Margaret E. Finlay</b> | <b><i>Duarte</i></b>                    | <b>District 35</b>                       |
| <b>Vice Chair*</b> | <b>2. Hon. Bill Jahn</b>          | <b><i>Big Bear Lake</i></b>             | <b>District 11</b>                       |
|                    | 3. Hon. Sam Allevato              | <i>San Juan Capistrano</i>              | OCCOG                                    |
|                    | 4. Hon. James Butts, Jr.          | <i>Inglewood</i>                        | SBCCOG                                   |
|                    | 5. Hon. Don Campbell              | <i>Brawley</i>                          | ICTC                                     |
|                    | 6. Hon. Carol Chen                | <i>Cerritos</i>                         | GCCOG                                    |
| *                  | 7. Hon. Steven Choi               | <i>Irvine</i>                           | District 14                              |
|                    | 8. Hon. Jeffrey Cooper            | <i>Culver City</i>                      | WSCCOG                                   |
|                    | 9. Hon. Rose Espinoza             | <i>La Habra</i>                         | OCCOG                                    |
|                    | 10. Hon. Debbie Franklin          | <i>Banning</i>                          | WRCOG                                    |
|                    | 11. Hon. Chris Garcia             | <i>Cudahy</i>                           | GCCOG                                    |
|                    | 12. Hon. Ron Garcia               | <i>Brea</i>                             | OCCOG                                    |
| *                  | 13. Hon. James Gazeley            | <i>Lomita</i>                           | District 39                              |
|                    | 14. Hon. Joseph J. Gonzales       | <i>South El Monte</i>                   | SGVCOG                                   |
|                    | 15. Hon. Julie Hackbarth-McIntyre | <i>Barstow</i>                          | SANBAG                                   |
|                    | 16. Hon. Tom Hansen               | <i>Paramount</i>                        | GCCOG                                    |
| *                  | 17. Hon. Jon Harrison             | <i>Redlands</i>                         | District 6                               |
| *                  | 18. Hon. Steven Hofbauer          | <i>Palmdale</i>                         | District 43                              |
|                    | 19. Hon. Robert Joe               | <i>South Pasadena</i>                   | Arroyo Verdugo                           |
| *                  | 20. Hon. Paula Lantz              | <i>Pomona</i>                           | District 38                              |
|                    | 21. Hon. Charles Martin           |   | Morongo Band of Mission Indians          |
| *                  | 22. Hon. Larry McCallon           | <i>Highland</i>                         | District 7                               |
| *                  | 23. Hon. Kathryn McCullough       | <i>Lake Forest</i>                      | District 13                              |
|                    | 24. Hon. Susan McSweeney          | <i>Westlake Village</i>                 | LVMCOG                                   |
| *                  | 25. Hon. Carl Morehouse           | <i>Ventura</i>                          | District 47                              |
|                    | 26. Hon. Gene Murabito            | <i>Glendora</i>                         | SGVCOG                                   |
|                    | 27. Hon. Ray Musser               | <i>Upland</i>                           | SANBAG                                   |
| *                  | 28. Hon. John Nielsen             | <i>Tustin</i>                           | District 17                              |
|                    | 29. Hon. Laura Olhasso            | <i>La Cañada/Flintridge</i>             | Arroyo Verdugo Cities                    |
|                    | 30. Hon. Edward Paget             | <i>Needles</i>                          | SANBAG                                   |
|                    | 31. Hon. John Palinkas            | <i>Pechanga Band of Luiseño Indians</i> | Tribal Government Representative         |
|                    | 32. Hon. R. Rex Parris            | <i>Lancaster</i>                        | North Los Angeles County                 |
|                    | 33. Hon. Sonny R. Santa Ines      | <i>Bellflower</i>                       | GCCOG                                    |
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|                    | 36. Hon. Ray Torres               |   | Torres Martinez Band of Cahuilla Indians |
|                    | 37. Hon. Michael Wilson           | <i>Indio</i>                            | CVAG                                     |
|                    | 38. Hon. Frank Zerunyan           | <i>Rolling Hills Estates</i>            | SBCCOG                                   |

\*Regional Council Member

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# COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE AGENDA JANUARY 2, 2014

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*The Community, Economic and Human Development (CEHD) Committee may consider and act upon any of the items listed on the agenda regardless of whether they are listed as Information or Action Items.*

## **CALL TO ORDER & PLEDGE OF ALLEGIANCE**

*(Hon. Margaret E. Finlay, Chair)*

**PUBLIC COMMENT PERIOD** – Members of the public desiring to speak on items on the agenda, or items not on the agenda, but within the purview of the Committee, must fill out and present a speaker's card to the Assistant prior to speaking. Comments will be limited to three (3) minutes. The Chair may limit the total time for all comments to twenty (20) minutes.

## **REVIEW AND PRIORITIZE AGENDA ITEMS**

### **ACTION ITEM**

### **Time**

### **Page No.**

- |  |            |          |   |
|--|------------|----------|---|
| 1. <u>Memorandum of Understanding (MOU)/Joint Work Program with San Bernardino Associated Governments (SANBAG)</u><br><i>(Huasha Liu, Director, Land Use and Environmental Planning)</i> | Attachment | 10 mins. | 1 |
|--|------------|----------|---|

**Recommended Action:** Recommend that the Regional Council adopt a Memorandum of Understanding (MOU)/Joint Work Program with SANBAG for the implementation of the 2012-2035 Regional Transportation Plan/Sustainable Communities Strategy (2012 RTP/SCS).

### **INFORMATION ITEMS**

- |   |            |          |    |
|---|------------|----------|----|
| 2. <u>One-on-One Meetings with Local Jurisdictions to Provide Assistance for a Bottom-Up Local Input Process</u><br><i>(Kimberly Clark, SCAG Staff)</i>   | Attachment | 15 mins. | 10 |
| 3. <u>2016-2040 Regional Transportation Plan/Sustainable Communities Strategy (2016 RTP/SCS) Growth Forecast: Implications on Latino Labor Force and Higher Education</u><br><i>(Simon Choi, SCAG Staff)</i>                | Attachment | 20 mins. | 18 |
| 4. <u>Equitable Economic Development to Address Poverty Issues: The Role of Education and Training and What Else is Needed?</u><br><i>(Steve Levy, Director, Center for Continuing Study of California Economy – CCSCE)</i> | Attachment | 60 mins. | 31 |

# COMMUNITY, ECONOMIC AND HUMAN DEVELOPMENT COMMITTEE AGENDA JANUARY 2, 2014

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## **CONSENT CALENDAR**

## **Time**

## **Page No.**

### **Approval Item**

5. Minutes of the November 7, 2013 Meeting

**Attachment**

**44**

### **Receive and File**

6. 2014 Regional Council and Policy Committees Meeting  
Schedule

**Attachment**

**49**

## **CHAIR'S REPORT**

*(Hon. Margaret E. Finlay, Chair)*

## **STAFF REPORT**

*(Frank Wen, SCAG Staff)*

## **FUTURE AGENDA ITEM(S)**

## **ADJOURNMENT**

*The next meeting of the CEHD Committee is scheduled for Thursday, February 6, 2014, at the SCAG Los Angeles Office.*

**DATE:** January 2, 2014

**TO:** Community, Economic, and Human Development Committee (CEHD)  
Energy and Environment Committee (EEC)  
Transportation Committee (TC)

**FROM:** Huasha Liu; Director, Land Use and Environmental Planning; (213) 236-1838; [liu@scag.ca.gov](mailto:liu@scag.ca.gov)

**SUBJECT:** Memorandum of Understanding (MOU)/Joint Work Program with San Bernardino Associated Governments (SANBAG)

**EXECUTIVE DIRECTOR'S APPROVAL:** 

**RECOMMENDED ACTION:**

Recommend that the Regional Council adopt a Memorandum of Understanding (MOU)/Joint Work Program with SANBAG for the implementation of the 2012-2035 Regional Transportation Plan/Sustainable Communities Strategy (2012 RTP/SCS).

**EXECUTIVE SUMMARY:**

*As a follow-up to the adoption of the 2012 RTP/SCS, SCAG has endeavored to develop agreements and joint work programs with each of the six County Transportation Commissions (CTCs) in the region. These agreements identify initiatives of mutual interest that further the policies of the plan. At this time, the SANBAG Board has approved an MOU/Joint Work Program in coordination with SCAG staff. SCAG staff is seeking approval from the Policy Committees of the attached MOU for the Regional Council's consideration on February 6, 2014.*

**STRATEGIC PLAN:**

Goal 1. Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies: a. Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans

**BACKGROUND:**

The 2012 RTP/SCS was adopted on April 5, 2012. Since that time, SCAG has worked collaboratively with partner agencies, including the six (6) County Transportation Commissions in the region to advance and implement key policies and strategies in the Plan. This cooperative effort includes the development of agreements and joint work programs committing to initiatives of mutual interest, along with other activities such as the convening of an ongoing CEOs Sustainability Working Group.

SCAG's approach for the upcoming 2016 RTP/SCS will be to record progress made on implementation action, and identify next steps. As such, these focused follow-up efforts, along with other activities, are of critical importance for future planning.

SANBAG has developed an MOU/Joint Work Program, working in consultation with SCAG staff. The MOU was approved by SANBAG's Governing Board on November 6, 2013, and includes 16 identified activities, as listed in the attachment. These activities are sorted into three categories: 1) planning work; 2) coordination; and 3) advocacy.

Highlights of the program include:

- Ongoing development and implementation of the Countywide Vision for sustainability
- The development of a Countywide Safe Routes to School Inventory
- Extensive study on development and access in key transit corridors
- Collaborative work in conservation and open-space identification and planning

The SANBAG MOU is the second such agreement between SCAG and a CTC subsequent to the adoption of the 2012 RTP/SCS. On October 4, 2012, the Regional Council approved a resolution and joint work program with Los Angeles County Metro. The Metro joint work program includes 11 activities, many of which have been completed. At this time, SCAG is continuing to work with staff from the remaining four (4) CTCs on developing draft programs for consideration.

To note, the agreement between SCAG and SANBAG commits the two agencies to cooperative action. Each activity notes which agency is to lead. The agreement does not transfer funding, and each activity listed is subject to funding availability - as has been the case with Metro, SCAG and SANBAG will share costs for the completion of the program as a whole. At this time, SCAG and SANBAG have worked together to identify funding for item #7 (Metrolink Corridor Study) and item #4 (conservation planning).

**FISCAL IMPACT:**

No direct fiscal impact associated with the recommended action. The item commits SCAG to joint work efforts with SANBAG subject to future separate and on-going budget development actions and/or agreements.

**ATTACHMENT:**

Proposed MOU and Joint Work Program, as approved by SANBAG



**MEMORANDUM OF UNDERSTANDING NO. M-008-14-00**

**BETWEEN THE SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG)  
AND THE  
SAN BERNARDINO ASSOCIATED GOVERNMENTS (SANBAG)  
CONCERNING COLLABORATION BETWEEN SANBAG AND SCAG TO IMPLEMENT  
THE 2012-2035 REGIONAL TRANSPORTATION PLAN/SUSTAINABLE COMMUNITIES  
STRATEGY (RTP/SCS)**

Whereas, the development of a regional Sustainable Communities Strategy is required by state law under California's Sustainable Communities Strategy and Climate Protection Act, commonly referred to as Senate Bill 375, and is a critical element of achieving statewide greenhouse gas (GHG) reduction goals established in the Global Warming Solutions Act of 2006 (Nunez, Chapter 488, Statutes of 2006), commonly referred to as AB 32;

Whereas, a regional Sustainable Communities Strategy is a component of the Regional Transportation Plan that specifies how the GHG reduction targets established for a region by the California Air Resources Board (CARB) will be achieved;

Whereas, on April 4, 2012, the Southern California Association of Governments Regional Council unanimously approved the region's first RTP/SCS;

Whereas, the adopted RTP/SCS includes land-use and transportation strategies that will support the region in meeting the established GHG reduction targets of 8% per capita by 2020 and 13% per capita by 2035;

Whereas the Air Resources Board on June 4, 2012, accepted the SCAG Sustainable Communities Strategy as having met the GHG target;

Whereas, by virtue of having met the state established GHG target, local governments in the SCAG region may choose to access a streamlined process under the California Environmental Quality Act (CEQA) for certain types of qualifying development projects;

Whereas, the RTP/SCS provides additional co-benefits including reducing land consumption, infrastructure costs, household costs, health incidences as well as improving mobility and creating jobs;

Whereas, SCAG developed the RTP/SCS in collaboration with SANBAG, other County Transportation Commissions, and local governments from the six-county Southern California region through a bottom-up, collaborative process that engaged a wide range of stakeholder groups, elected officials, special interest groups, and the general public through a series of workshops and public meetings;

Whereas, the RTP/SCS addresses many challenges including projected growth, changing demographics, climate change adaptation, housing needs, and transportation demands;

Whereas, the RTP/SCS includes a land-use strategy and growth forecast that focuses growth in High-Quality Transit Areas and along main streets, downtowns and other appropriate infill locations; recognizes a shift in development from single-family toward multi-family residential development to reflect recent market trends; and promotes the implementation of Compass Blueprint Demonstration projects and other supportive land use implementation;

Whereas, the RTP/SCS includes transportation policies and investments that: reflect the investments being made by the County Transportation Commissions through 2035; triple the amount of funding available in the previous RTP to support Active Transportation; emphasize and provide additional resources for transportation demand management strategies and transportation systems management; maintain a focus on efficient goods movement; and establish a financial plan that addresses deferred maintenance and includes new revenue sources and innovative financing techniques to transition our fuel tax-based system to a more direct, user fee approach;

Whereas, while SCAG develops the RTP/SCS, the land-use and transportation changes within it are largely driven by the actions of local governments and County Transportation Commissions, like SANBAG, that program the majority of transportation funds flowing into the region;

Whereas, it is therefore critical that SANBAG be engaged in the implementation of the RTP/SCS in order for the RTP/SCS's benefits to be realized, as well as to ensure the region continues to make progress that can be reflected in the 2016 RTP/SCS;

Whereas, CARB through the AB 32 Cap-and-Trade Program may be providing funding for programs and projects throughout the state that reduce GHG emissions and help implement local climate action plans;

Whereas, SANBAG submitted a letter to SCAG dated February 14, 2012, supporting approval of the RTP/SCS by the April 2012 deadline and has committed staff support in the implementation of the RTP/SCS;

Whereas, SANBAG has demonstrated leadership and strong support for advancing sustainable transportation options in the region through a broad range of actions including: adopting the San Bernardino Countywide Vision (Countywide Vision), which includes multiple elements related to sustainability; investing in transit; preparation of the countywide Non-Motorized Transportation Plan; coordinating with local jurisdictions on land use strategies for transit corridors; participating in 14 local Compass Blueprint Projects since 2006; collaborating with the San Bernardino County Active Transportation Network; leading the effort to develop the San Bernardino County Regional Greenhouse Gas Inventory and Reduction Plan; programming federal funding for clean fuel buses; programming federal and State funding for bicycle infrastructure; advancing bicycle policies; supporting applications for sustainability grant programs; implementing the San Bernardino County HERO (Home Energy and Renovation Opportunity) program and joint Solar Power Purchase Agreement program; developing countywide public health framework; applying state and federal grants in partnership with a private fleet to deploy a clean fuel truck fleet; and adopting policies that reduce the agency's environmental footprint as well as promote

cleaner air, GHG reduction, healthier communities, and a stronger economy through transportation planning and programming, among others;

Whereas, to continue to demonstrate countywide leadership on sustainability issues, SANBAG will continue to implement the Countywide Vision in partnership with local jurisdictions and stakeholder groups. Five Vision Elements are pertinent to sustainability in varying degrees: the Environment, Housing, Infrastructure, Quality of Life and Wellness Elements. Although the Vision will not contain a stand-alone sustainability policy, sustainability principles will be integrated within the elements listed above. In addition, individual jurisdictions incorporate sustainability planning policies into their General Plans. The further development and sharing of this information will continue to occur through regular meetings of the SANBAG Planning/Community Development Directors and SANBAG policy committees;

Whereas, implementation of the Countywide Vision, in conjunction with the implementation of the RTP/SCS, will advance SANBAG's mission of creating a more efficient and effective transportation system in concert with a broad set of sustainability priorities that are increasingly important to SANBAG's member agencies and constituents; and

Whereas, SANBAG and SCAG currently collaborate on a broad range of initiatives to advance common transportation objectives, and it is in the interest of both agencies to continue to leverage resources toward achieving the common goals expressed in the RTP/SCS and the Countywide Vision and toward creating a more sustainable transportation system.

Now, therefore, be it resolved by the Board of Directors of the San Bernardino Associated Governments that the Executive Director is authorized to initiate and/or continue the following RTP/SCS implementation activities, to be referred to collectively as the **RTP/SCS Joint-Work Program:**

#### **PLANNING WORK/PRODUCTS**

(1) Continue SANBAG's leadership role in the development and implementation of the San Bernardino Countywide Vision. The SANBAG role is to facilitate several of the Vision Elements and to serve as a convener of leadership and ideas for moving the county forward with Countywide Vision implementation. The Vision effort includes groups working in the following subject areas: education, environment, housing, jobs/economy, public safety, water, and wellness. SANBAG will be involved in all elements to link these subject specific groups to the elected leadership and policy makers from every city. SANBAG will also be the lead on the environment and jobs/economy groups.

(2) Initiate implementation of the recommendations in the Final Report entitled "Improvement to Transit Access for Cyclists and Pedestrians" to "extend" the station areas and expand the reach of transit in transit catchment areas and at transit stops in the Metrolink and E Street sbX corridors. The report documents processes, guidelines, and specific improvements that serve as a resource for local governments seeking to partner with the SANBAG, Omnitrans, and SCAG on bicycle/pedestrian improvements in

high-capacity transit station catchment areas. Additional funding will be sought to advance implementation of these improvements. Opportunities to optimize access through programmatic, technology and/or marketing solutions in the transit catchment areas will also be explored.

(3) Develop a Countywide Safe Routes to School Inventory to help local communities identify SRTS needs and to prioritize the most cost-effective and competitive projects. The Inventory will: document current SRTS efforts and needs; coordinate with agencies, organizations, and stakeholders for exchange of information and ideas; and identify options for pursuing additional funding sources to increase SRTS investment in San Bernardino County.

(4) Support SCAG in developing a Conservation Planning Policy, as recommended in the 2012-2035 RTP/SCS. This policy is intended to build upon already-established programs that assist with more efficient transportation project delivery, including but not limited to, OCTA's Measure M Environmental Mitigation Program and Riverside County's Multiple Species Habitat Conservation Plans (MSHCP). The policy will explore opportunities to optimize the use of transportation mitigation funds to support natural land restoration, conservation, protection and acquisition, and will offer GHG emissions reduction benefits. The deliverables will likely include identification of priority conservation areas and the development of regional mitigation policies or approaches for the 2016 RTP/SCS. SANBAG will coordinate with SCAG on the development of policies appropriate for San Bernardino County in conjunction with proposals for more comprehensive habitat preservation/conservation approaches undertaken within the Environment Element of the Countywide Vision.

(5) Explore opportunities, together with SCAG, to expedite Active Transportation funding planned in the RTP/SCS for local infrastructure to support the operation and expansion of the rail and Express Bus/Bus Rapid Transit systems and for improved bicycle/pedestrian connectivity county-wide. SANBAG will complete a bicycle system "Gap-closure Analysis" in conjunction with local jurisdictions, and will amend the San Bernardino County Non-Motorized Transportation Plan (NMTP) accordingly. SANBAG will develop a funding strategy for specific Active Transportation priority projects in the NMTP and identify specific funding opportunities for each project, such as grant applications, calls for projects, and allocation of Federal, State, and local formula funds, as appropriate. This will include pursuing funding for improvements identified in the study "Improvement to Transit Access for Cyclists and Pedestrians". A mobile bicycle map application will also be developed under the SCAG Sustainability Grant program, as funding becomes available.

(6) Support SCAG in conducting a High Quality Transit Area Study to review possible incentive programs that could be offered by SANBAG and SCAG to help realize the RTP/SCS vision for reducing GHG emissions and capturing growth in High Quality Transit Areas (as defined in the RTP/SCS). The study should document existing rules and practices, consider best practices, and provide recommendations for program modifications. The study will be initiated when additional SCAG funding or staff resources become available.

(7) Conduct the study “**Creating a Vision and Implementation Strategy for Sustainability in the San Bernardino Metrolink Corridor**” under the Caltrans Statewide or Urban Transportation Planning Grant program. The purpose of the effort is to provide focus on the corridor in San Bernardino County with the greatest near-term opportunities for transit-oriented development. The study will identify ways to overcome barriers to further TOD implementation in Metrolink station areas and will identify investment needs for additional transit infrastructure to stimulate the additional TOD planned for in the RTP/SCS.

(8) Continue collaborative efforts to improve **Performance Measurement and Monitoring** of the benefits and co-benefits (health, greenhouse gas reduction, etc.) of transportation projects and plans through efforts such as: monitoring of travel time on major highways through upgrades to the Congestion Management Program (CMP); monitoring of transit performance; collection of bicycle use data through the bicycle data clearinghouse; monitoring of milestones for the Countywide Vision; continuation of the San Bernardino County Community Indicators Reports, and preparation of the San Bernardino County Community Vital Signs Report.

(9) Support the SCAG RTP/SCS through the coordinated development of complete streets policies and implementable strategies by identifying the following: achievable opportunities for deployment of complete streets strategies in a way that recognizes the diversity of urban and rural contexts in San Bernardino County; principles for integration of “complete streets thinking” into arterial network and land use planning within the County; specific locations that could serve as opportunities for low cost “early action” complete streets projects; possible incentives for the planning and development of complete streets projects in the County.

## **ADVOCACY**

(10) Seek funding and support legislative initiatives to assist local agencies with planning, programming, and/or capital funds to implement Compass Blueprint projects or other innovative, multimodal approaches that exemplify the direction of the Countywide Vision and transit-oriented development (TOD).

(11) Pursue grant funding to incentivize additional freight vehicle conversion to clean energy sources and to support the installation of associated fueling stations, similar to the Ryder fleet conversion previously sponsored by SANBAG. SANBAG will track advancements in technology in the clean fuels arena and will work with public and private sector partners to marry funding opportunities with cost-effective fleet conversion opportunities.

(12) Work with state and federal representatives to **Develop Legislation** in support of the above activities and the broader goals of the RTP/SCS. Progress on these items shall be reported to the SANBAG General Policy Committee, or other appropriate ad hoc committee, and SCAG's Energy and Environment Committee on a quarterly basis starting January 2014. An interim report on the RTP/SCS Joint-Work Program shall be prepared by January 2015 and include recommendations to the SANBAG Board and SCAG Regional Council for inclusion in the 2016 RTP/SCS.



## COORDINATION

(13) Appoint a representative to the **Regional Sustainability Working Group**, an effort initiated by the CEOs of County Transportation Commissions and led by SCAG, to actively work on the implementation of the RTP/SCS, document and monitor progress, and develop recommendations for opportunities in the upcoming 2016-2040 RTP/SCS.

(14) Continue SANBAG's involvement in the San Bernardino Active Transportation Network (Network). The Network is a convening of county agencies, community organizations, residents and cities interested in improving the experience of and increasing facilities for walking and bicycling in San Bernardino County. In addition to SANBAG, some of the stakeholders include Omnitrans, San Bernardino County Public Health Department, Safe Routes to School (SRTS) National Partnership, American Lung Association and Inland Empire Bicycle Alliance. The Network aims to: expand on the region's multi-modal planning efforts, especially for bicyclists and pedestrians; improve safety and accessibility for bicyclists and pedestrians; assist in the county implementation of the RTP/SCS; and further improve the quality of life in the county, including economic development, air quality, public health and connectivity. It is also intended to create a space for cities, agencies, organizations and communities to collaborate, educate and impact local and regional policies as partners.

(15) Continue to support SCAG and collaborate with regional stakeholders on the Regional Plug-In Electric Vehicle (PEV) Readiness Plan, to identify the best locations for charging infrastructure based on market demand and travel patterns. The Regional PEV Readiness Plan will become part of a larger effort to support regional sustainability while promoting economic development within the green technology sector. SCAG will continue to work with a diverse group of stakeholders to serve as a clearinghouse for zero and near-zero emission vehicle resources and implementation strategies. The key deliverables include a Regional PEV Readiness Plan and two model Subregional PEV Readiness Plans (South Bay and Western Riverside COGs). This effort is funded with grants obtained from the California Energy Commission and the U.S. Department of Energy.

(16) Support local jurisdictions in developing Climate Action Plans (CAPs) that would serve as the local implementation and monitoring documents for the reduction of greenhouse gases in response to Assembly Bill 32, the Global Warming Solutions Act of 2006. SANBAG will collaborate with local jurisdictions to develop templates jurisdictions may use as starting points for incorporation of specific schedule, funding, and implementation action items into their CAPs. SANBAG is nearing completion on a 21-city partnership effort to develop a Regional Greenhouse Gas Emissions Inventory and Reduction Plan and its associated Environmental Impact Report. The Plan and EIR will be used as the foundation for the local jurisdictions' CAPs.

**Be it further resolved** by the Regional Council of the Southern California Association of Governments that its Executive Director or his designee is authorized to lead the work effort of Items No. 4 (Conservation Planning Policy), No. 6 (High Quality Transit Area Study), No. 9 (Complete Streets policies and implementation strategies) and No. 15 (PEV Readiness Plan) of the above-referenced RTP/SCS Joint Work Program, and to work cooperatively with SANBAG on all other remaining Items as appropriate.

This Memorandum of Understanding (MOU) No. 13-\_\_\_\_ is executed by duly authorized representatives of SANBAG and SCAG to memorialize the partnership of the two agencies in the RTP/SCS Joint Work Program, and shall be effective as of the last date signed below by the parties. This MOU may be amended only by the execution of the parties of a written amendment.

San Bernardino Associated Governments (SANBAG)

\_\_\_\_\_  
Bill Jahn  
President

Date: \_\_\_\_\_

Southern California Association of Governments (SCAG)

\_\_\_\_\_  
Greg Pettis  
President  
Councilmember, Cathedral City

Date: \_\_\_\_\_

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# REPORT

**DATE:** January 2, 2014

**TO:** Community, Economic and Human Development (CEHD) Committee

**FROM:** Kimberly Clark, Senior Regional Planner, Land Use and Environmental Planning,  
213-236-1844, clark@scag.ca.gov

**SUBJECT:** One-on-One Meetings with Local Jurisdictions to Provide Assistance for a Bottom-Up Local Input Process

**EXECUTIVE DIRECTOR'S APPROVAL:** 

## RECOMMENDED ACTION:

For Information Only – No Action Required.

## EXECUTIVE SUMMARY:

*As past practice, SCAG staff will engage in a bottom-up local input process for the 2016-2040 RTP/SCS employing a “local control - regional collaboration” strategy for the Plan update. One important phase of the process will be the review of SCAG’s draft socioeconomic data by local jurisdictions. To facilitate and assist in the review, SCAG staff will meet with each jurisdiction one-on-one to provide assistance on SCAG’s socioeconomic data for the 2016-2040 Regional Transportation Plan and Sustainable Communities Strategy (2016 RTP/SCS). At these meetings SCAG staff will collect data changes, answer questions, and provide individual assistance. During these sessions, SCAG staff will also collect information on the implementation of the previous RTP/SCS.*

## STRATEGIC PLAN:

This item supports SCAG’s Strategic Plan; Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

## BACKGROUND:

At the October 3, 2013 CEHD meeting, staff presented the sample package for local input on SCAG’s growth forecast and land use datasets for the 2016 RTP/SCS. Starting in November, all 197 local jurisdictions in the SCAG region have been contacted and were requested to provide input on their current and anticipated population, households, and employment figures for 2012, 2020, 2035, and 2040.

This is in accordance with Stage 2 of the Bottom-up Local Input Process (“local control – regional collaboration”) for the 2016 RTP/SCS, as outlined in previous communication with local jurisdictions:

- Stage 1 - Preliminary General Plan, Zoning, Existing Land Use, and Resource Data Collection and Review (March 2013 - September 13, 2013)
- Stage 2 - Review of Base Year 2012 Socioeconomic Data and Future Years’ (2020, 2035, and 2040) Growth Forecast, Green Region Initiative Survey, and Open Space Conservation Activity – Local Government Questionnaire (November 2013 - May 2014); and
- Stage 3 - Land Use Scenario Planning Exercises (May 2014 –September 2014)

# REPORT

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SCAG's socioeconomic data was made available for local review at both the jurisdictional and sub-jurisdictional Transportation Analysis Zone (TAZ) levels. It was transmitted along with SCAG's Map Book, which has been updated based upon local input and represents the product of Stage 1 of the Local Input Process. Also included in the package was a survey to jurisdictions requesting information on the details of any recently adopted sustainability plans ("Green Region Initiative Survey") and a questionnaire on local openspace plans; policies; and approaches ("Local Government Questionnaire").

In order to facilitate the review of this data, SCAG will be presenting at each subregion's regularly scheduled planning directors' sessions and will be meeting individually with each local jurisdiction to collect data changes, answer questions, and provide individual assistance. SCAG staff will also conduct a survey on each jurisdiction's progress in implementing the 2012 RTP/SCS (available as Attachment 1), and will gather data on local policies that have been adopted or are in process to be adopted that support the principles of development outlined in the 2012 RTP/SCS. The local implementation survey includes:

- Active Transportation
- Complete Streets/Safe Routes to School
- General Plan Updates
- TDMs/TSMs
- TODs/Infills
- Transportation Infrastructure Investment
- Openspace
- Green Region Initiatives

Work will begin in January 2014, with the first round of one-on-one meetings continuing through March 2014. By April and May 2014, SCAG staff will be available to meet for a second time with each local jurisdiction, if requested.

To ensure adequate resources are allocated, staff from various departments will be involved and Frank Wen, Manager, Research & Analysis Department, will serve as the main point of contact and may be reached at: 213-236-1854 or [RTPLocalInput@scag.ca.gov](mailto:RTPLocalInput@scag.ca.gov).

## **FISCAL IMPACT:**

Activities related to the 2016 RTP/SCS development are included in the FY OWP under 010.SCG0170.01, 020.SCG1635.01, 055.SCG0133.025, and 070.SCG0130.10.

## **ATTACHMENT:**

2012 RTP/SCS Local Implementation Survey

**Attachment 1**  
**2012 - 2035 RTP/SCS Local Implementation Survey**  
**Southern California Association of Governments**  
**December 11, 2013 (DRAFT)**

SCAG would like to collect information related to the initial implementation of the 2012-2035 RTP/SCS from local jurisdictions in the region. While participating in the survey is voluntary, it would be beneficial to the region to have each jurisdiction complete the survey. Please provide responses to the questions as they pertain to your jurisdiction.

Jurisdiction Name: \_\_\_\_\_ Date Completed: \_\_\_\_\_

Survey Respondent Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Title: \_\_\_\_\_ phone: \_\_\_\_\_

**General Plan-related Questions**

1. Please enter the year of the most recent General Plan Element update. Add information for any additional Elements contained in the General Plan but not listed:
  - a) Land use \_\_\_\_\_
  - b) Circulation \_\_\_\_\_
  - c) Housing \_\_\_\_\_
  - d) Conservation \_\_\_\_\_
  - e) Open space \_\_\_\_\_
  - f) Noise \_\_\_\_\_
  - g) Safety \_\_\_\_\_
  - h) Additional Element name & year updated: \_\_\_\_\_
  - i) Additional Element name & year updated: \_\_\_\_\_
  - j) Additional Element name & year updated: \_\_\_\_\_
  - k) Additional Element name & year updated: \_\_\_\_\_
  - l) Additional Element name & year updated: \_\_\_\_\_
  - m) Additional Element name & year updated: \_\_\_\_\_
2. Is your jurisdiction currently in the process of updating the General Plan? Yes \_\_, No \_\_  
If yes, when do you expect to complete the update? \_\_\_\_\_
3. Does the most recently adopted general plan update support the following SCS strategies?
  - a) TOD Yes \_\_, No \_\_
  - b) Infill Yes \_\_, No \_\_
  - c) Concentrating destinations Yes \_\_, No \_\_
  - d) Complete communities Yes \_\_, No \_\_

**Attachment 1**  
**2012 - 2035 RTP/SCS Local Implementation Survey**  
**Southern California Association of Governments**  
**December 11, 2013 (DRAFT)**

4. If you specified that your jurisdiction is currently developing a new general plan update, does the update intend to support the following SCS strategies?
- a) TOD Yes \_\_, No \_\_
  - b) Infill Yes \_\_, No \_\_
  - c) Concentrating destinations Yes \_\_, No \_\_
  - d) Complete communities Yes \_\_, No \_\_
5. When the zoning code was last updated? \_\_\_\_\_
6. What were the primary policy objectives of the recent zoning code updates since 2008?
- a) TOD Yes \_\_, No \_\_
  - b) Infill Yes \_\_, No \_\_
  - c) Concentrating destinations Yes \_\_, No \_\_
  - d) Complete communities Yes \_\_, No \_\_
  - e) Others: \_\_\_\_\_
7. Is your jurisdiction currently in the process of updating the zoning code? Yes \_\_, No \_\_  
If yes, when do you expect to complete the update? \_\_\_\_\_
8. If your jurisdiction overlaps with the High Quality Transit Area (HQTA) as included in the 2012 RTP/SCS, does your jurisdiction have policy incentives to encourage development within the HQTA? (Please refer to the HQTA Map included in the Draft SCAG Data/Map Book, November 2013, for each local jurisdiction as applicable.)  
Yes \_\_, No \_\_
9. For the adopted specific plans overlapping with the existing Transit Priority Areas (TPAs)<sup>1</sup> and with certified EIRs, please list their names and years of adoption below. Please use another page if you have more than five.
- a) \_\_\_\_\_
  - b) \_\_\_\_\_
  - c) \_\_\_\_\_
  - d) \_\_\_\_\_

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<sup>1</sup>An existing "Transit Priority Area (TPA)", as defined in SB 743, means an area within one-half mile of an existing major transit stop. (A "major transit stop" means a site containing an existing rail transit station, a ferry terminal served by either a bus or rail transit service, or the intersection of two or more major bus routes with a frequency of service interval of 15 minutes or less during the morning and afternoon peak commute periods.) (Please refer to the existing TPA Map included in the Draft SCAG Data/Map Book, November 2013, for each local jurisdiction as applicable.)

**Attachment 1**  
**2012 - 2035 RTP/SCS Local Implementation Survey**  
**Southern California Association of Governments**  
**December 11, 2013 (DRAFT)**

- e) \_\_\_\_\_
10. For any proposed specific plans overlapping with the existing Transit Priority Areas (TPAs), please list their names and anticipated years of adoption below. Please use another page if you have more than five.
- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
11. For any other adopted specific plans not overlapping with the existing Transit Priority Areas (TPAs), please list their names and years of adoption below. Please use another page if you have more than five.
- a) \_\_\_\_\_
- b) \_\_\_\_\_
- c) \_\_\_\_\_
- d) \_\_\_\_\_
- e) \_\_\_\_\_
12. For General Plan-related questions, please provide:
- a) A primary web link to local jurisdiction's documents  
\_\_\_\_\_
- b) An additional staff contact, if different from the primary contact for this survey, for any follow-up questions as needed.  
Name: \_\_\_\_\_ e-mail: \_\_\_\_\_  
Title: \_\_\_\_\_ phone: \_\_\_\_\_

**Attachment 1**  
**2012 - 2035 RTP/SCS Local Implementation Survey**  
**Southern California Association of Governments**  
**December 11, 2013 (DRAFT)**

**Transportation-related Questions**

13. Has your jurisdiction adopted the following (if "Yes," please include the year adopted):

- |   |                         |
|---|-------------------------|
| a) Complete Streets Policy                            | Yes__ Year ____, / No__ |
| b) Safe Routes to School Plan/Program                 | Yes__ Year ____, / No__ |
| c) Bike plan/program                                  | Yes__ Year ____, / No__ |
| d) Pedestrian plan/program                            | Yes__ Year ____, / No__ |
| e) Transportation Demand Management program/ordinance | Yes__ Year ____, / No__ |
| f) Parking management plan/ordinance                  | Yes__ Year ____, / No__ |
| g) Development/impact fee ordinance                   | Yes__ Year ____, / No__ |

14. Is your jurisdiction currently engaged in developing the following (if "Yes," please include the anticipated completion year):

- |   |                         |
|---|-------------------------|
| h) Complete Streets Policy                            | Yes__ Year ____, / No__ |
| a) Safe Routes to School Plan/Program                 | Yes__ Year ____, / No__ |
| b) Bike plan/program                                  | Yes__ Year ____, / No__ |
| c) Pedestrian plan/program                            | Yes__ Year ____, / No__ |
| d) Transportation Demand Management Program/ordinance | Yes__ Year ____, / No__ |
| e) Parking management plan/ordinance                  | Yes__ Year ____, / No__ |
| f) Development/impact fee ordinance                   | Yes__ Year ____, / No__ |

15. For Transportation-related questions, please provide:

- a) A primary web link to local jurisdiction's documents

\_\_\_\_\_

- b) An additional staff contact, if different from the primary contact for this survey, for any follow-up questions as needed.

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Title: \_\_\_\_\_ phone: \_\_\_\_\_

**Attachment 1**  
**2012 - 2035 RTP/SCS Local Implementation Survey**  
**Southern California Association of Governments**  
**December 11, 2013 (DRAFT)**

**Environmental Sustainability-related Questions (SCAG Green Region Initiative)**

16. Please enter the year of adoption if your local jurisdiction has adopted any of the following:

| <b>Category</b>     | <b>Plan /<br/>Year</b> | <b>Policy /<br/>Year</b> | <b>Ordinance<br/>/ Year</b> | <b>Comments<br/>(Please note if work is underway)</b> |
|---------------------|------------------------|--------------------------|-----------------------------|---|
| Energy Efficiency   |                        |                          |                             |   |
| Solar Energy        |                        |                          |                             |   |
| Green Building      |                        |                          |                             |   |
| Electric Vehicle    |                        |                          |                             |   |
| Water Efficiency    |                        |                          |                             |   |
| Solid Waste         |                        |                          |                             |   |
| Climate Action Plan |                        |                          |                             |   |

17. For Environmental Sustainability -related questions, please provide:

a) A primary web link to local jurisdiction's documents

\_\_\_\_\_

b) An additional staff contact, if different from the primary contact for this survey, for any follow-up questions as needed.

Name: \_\_\_\_\_ e-mail: \_\_\_\_\_

Title: \_\_\_\_\_ phone: \_\_\_\_\_

**Public Health-related Questions**

18. Has your jurisdiction adopted plans, policies, or programs focusing on public health (if "Yes," please include the year adopted):

Yes\_\_ Year \_\_\_\_, / No\_\_

19. Is your jurisdiction currently engaged in developing plans, policies, or programs focusing on public health (if "Yes," please include the anticipated completion year):

Yes\_\_ Year \_\_\_\_, / No\_\_

**CEQA Streamlining-related Questions**

20. Does your jurisdiction have potential projects for CEQA streamlining (under SB 743, SB 375, or SB226)?

Yes \_\_\_\_, No \_\_

21. In your opinion, what are the barriers, if any, to use CEQA streamlining in your jurisdiction?

\_\_\_\_\_

**Attachment 1**  
**2012 - 2035 RTP/SCS Local Implementation Survey**  
**Southern California Association of Governments**  
**December 11, 2013 (DRAFT)**

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# REPORT

**DATE:** January 2, 2014

**TO:** Community, Economic and Human Development (CEHD) Committee

**FROM:** Simon Choi, Chief of Research & Forecasting, 213-236-1849, [choi@scag.ca.gov](mailto:choi@scag.ca.gov)

**SUBJECT:** 2016-2040 Regional Transportation Plan/Sustainable Communities Strategies (2016 RTP/SCS) Growth Forecast: Implications on Labor Force and Higher Education

**EXECUTIVE DIRECTOR'S APPROVAL:** 

## RECOMMENDED ACTION:

For Information Only – No Action Required

## EXECUTIVE SUMMARY:

*The preliminary 2016 RTP/SCS growth forecast indicates that the SCAG region will experience aging population and changes to ethnic diversity in the coming years. In particular, the Hispanic population is expected to become a majority ethnic group by 2025. This report provides an overview of how the aging population and the growth of the ethnic population will affect the region's sustainable economic growth and implications on labor force and education. SCAG staff used the Hispanic population as an example to illustrate the importance of higher education and workforce training. This report and analysis are consistent with the major theme of SCAG 4th Economic Summit held on December 5, 2013 regarding regional sustainable economic growth in relation to demographics, education, labor force development, training and state of poverty.*

## STRATEGIC PLAN:

This item supports SCAG's Strategic Plan; Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

## BACKGROUND:

The likely impacts of the aging population and the Hispanic population growth are important to regional planning issues: transportation, housing, employment, income, expenditures, and economic growth.

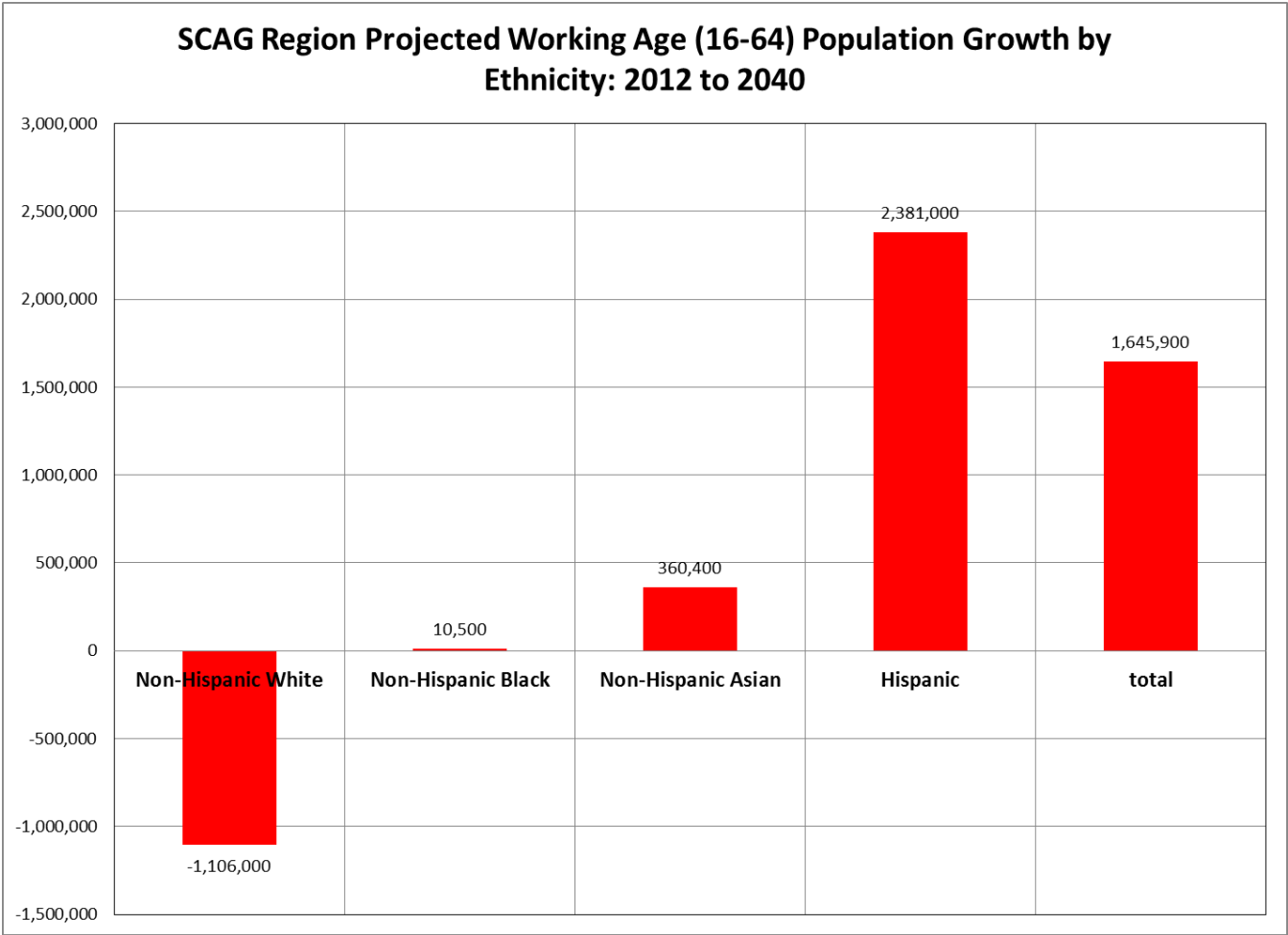
While the region is expected to add 4.3 million new residents for the 2016-2040 RTP/SCS planning period, the underlying characteristics of the projected population growth are different from those experienced in the last several decades. As presented by Steve Levy, Director, Center for Continuing Study of the California Study, in the March 7, 2013 CEHD Committee meeting, the most salient demographic characteristics of the projected population in the region will be the aging of the population and shifts in ethnic composition.

With the aging of the baby boomer generation (born between 1946 and 1964), the median age of the population is projected to increase from 34.5 in 2010 to 39 in 2040. The share of the population 65 years old and over is projected to increase from 11 percent in 2010 to 19 percent in 2040, while the share of the population less than 65 years old decreases from 89 percent in 2010 to 81 percent in 2040. In particular, the share of the working age population (age 16–64) will decline from 67 percent in 2010 to 61 percent in 2040 during the projection period.

# REPORT

On the other hand, Hispanic population is projected to become the majority population by 2025. Furthermore, as indicated in following chart, almost all working age (ages 16-64) population is projected to grow exclusively from the Hispanic origin. Thus, the education attainment trends and labor market outcomes for Hispanic workers are important determinants for a healthy and sustainable economy for the region.

This report focuses on aging and ethnic trends and statistics highlighting the likely impacts of the aging population and the Hispanic population growth on the region’s sustainable economic growth and labor force, and emphasizes the need to enhance higher education for a skilled workforce, particularly, the Hispanic labor force (see attachment).



**FISCAL IMPACT:**  
Work associated with this item is included in the current FY under 055.SCG00133.05: Regional Growth and Policy Analysis.

**ATTACHMENT:**  
2016 RTP/SCS Growth Forecast: Implications on Labor Force and Higher Education

# 2016-40 RTP/SCS Growth Forecast: Implications on Labor Force and Higher Education

Simon Choi, Chief of Research and Forecasting  
Frank Wen, Manager of Research and Analysis

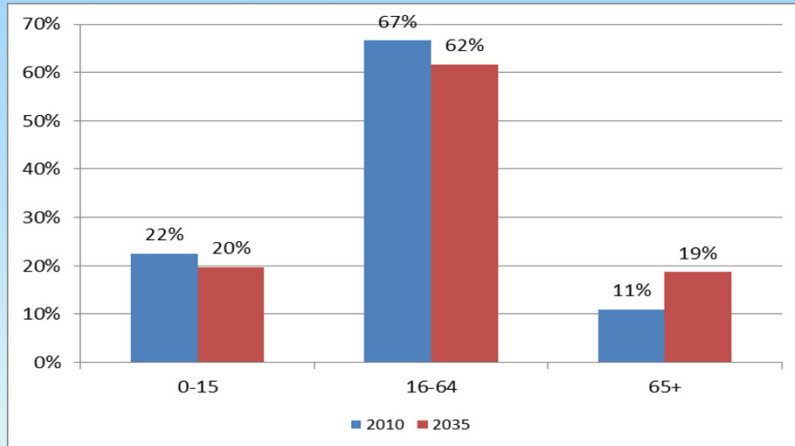
Community, Economic & Human Development  
Committee, January 2, 2014



## Major Demographic Trends

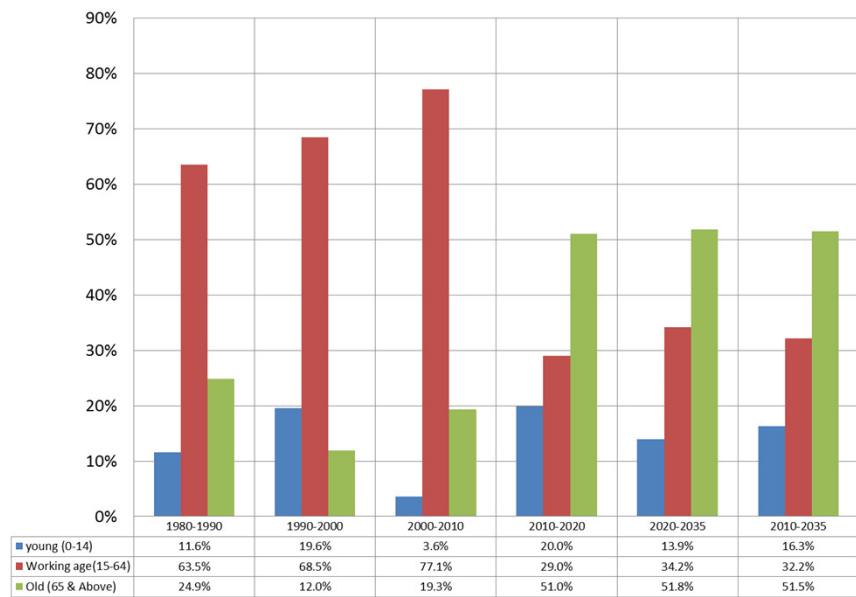
- Aging
- Diversity:
  - Population growth primarily from:
    - Hispanic and non-Hispanic Asians
      - Immigrants' children
      - Immigrations
- Outcome and performance of Hispanic population
- Implications

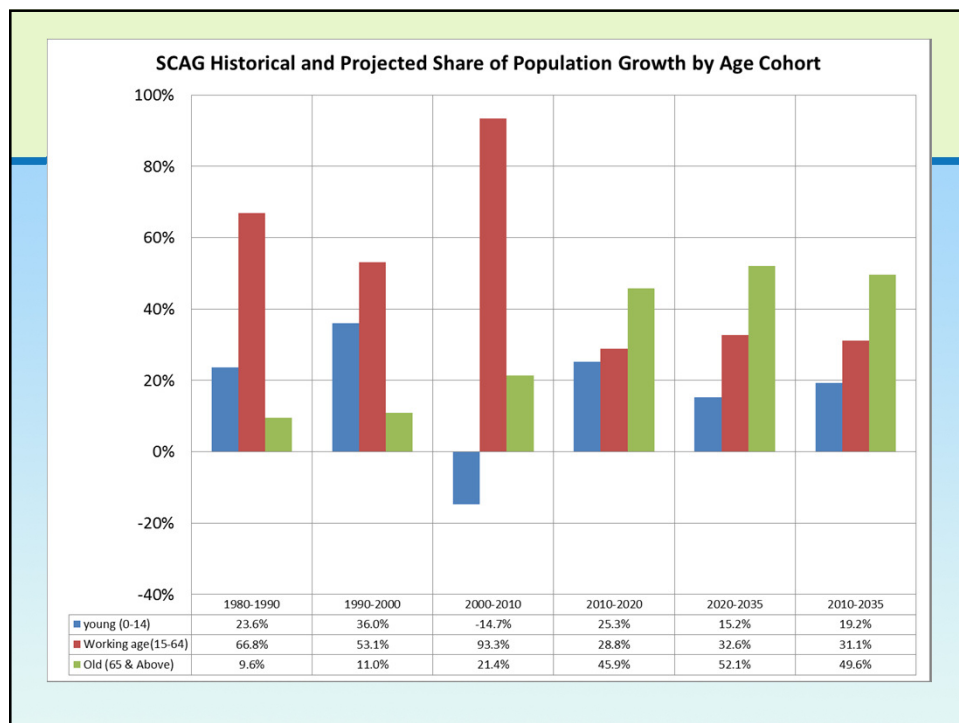
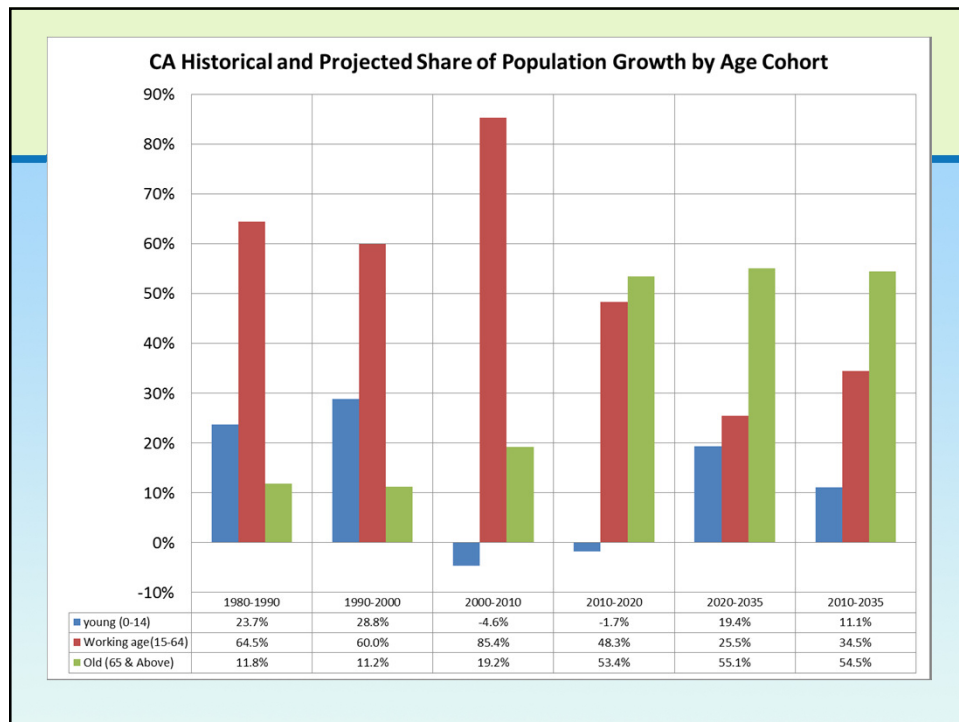
## Population by Age: SCAG Region 2010 & 2035

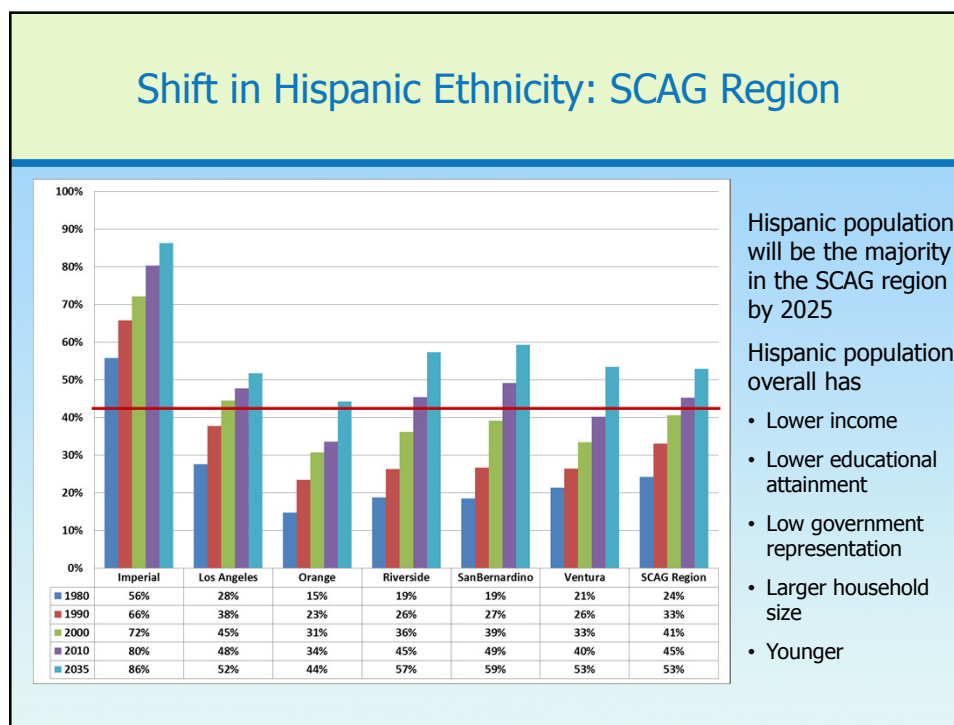
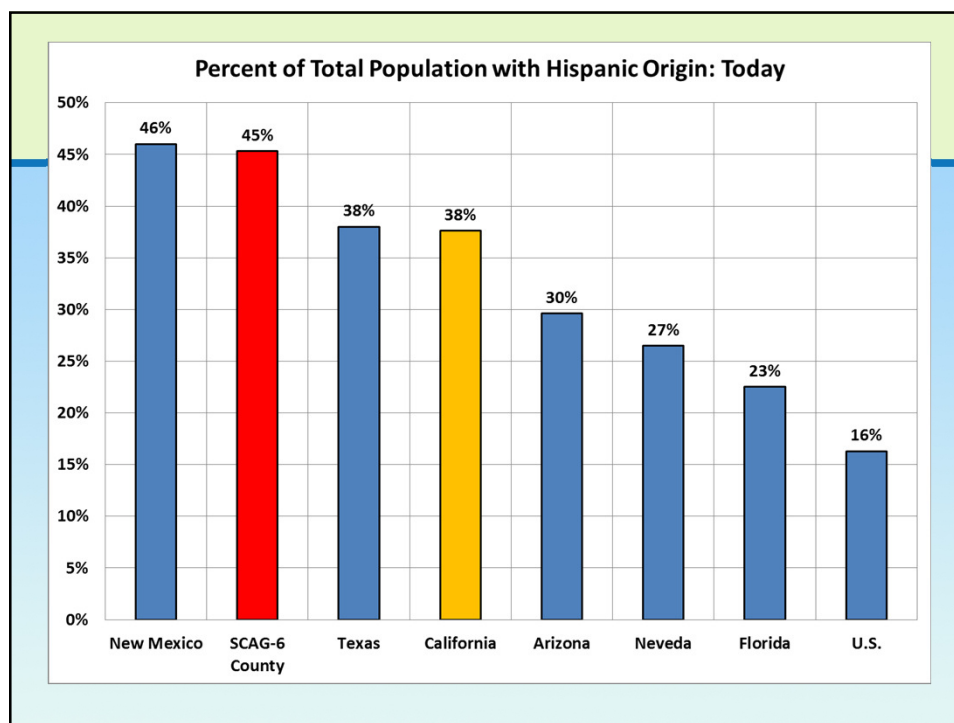


Source: US Census Bureau & SCAG (11.2013)

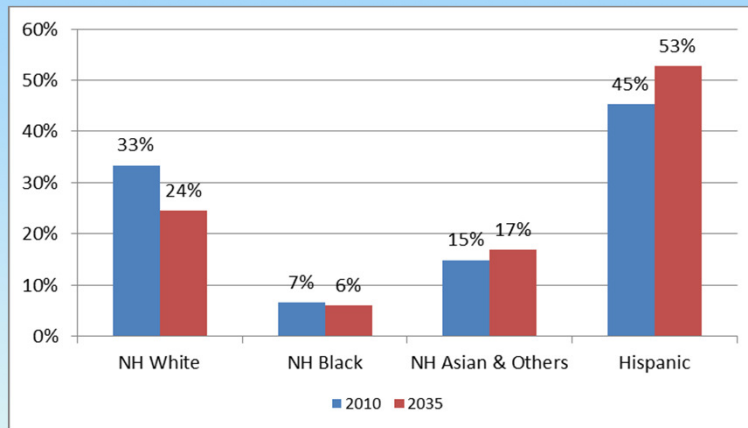
## US Historical and Projected Share of Population Growth by Age Cohort







## Population by Ethnicity: SCAG Region 2010 & 2035

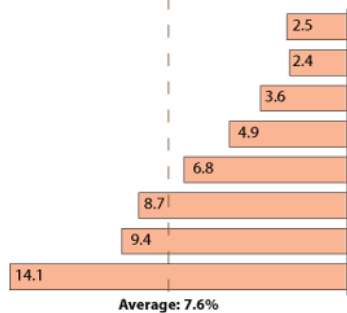


Source: US Census Bureau & SCAG (11.2013)

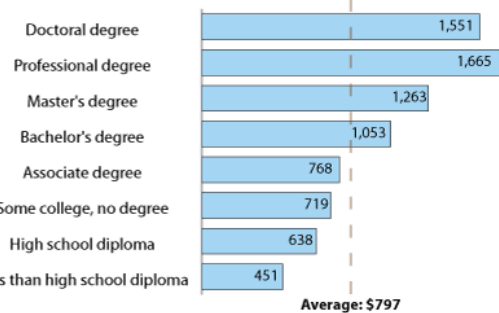
## Unemployment Rate and Earnings for Persons 25 and Above

### Education Pays

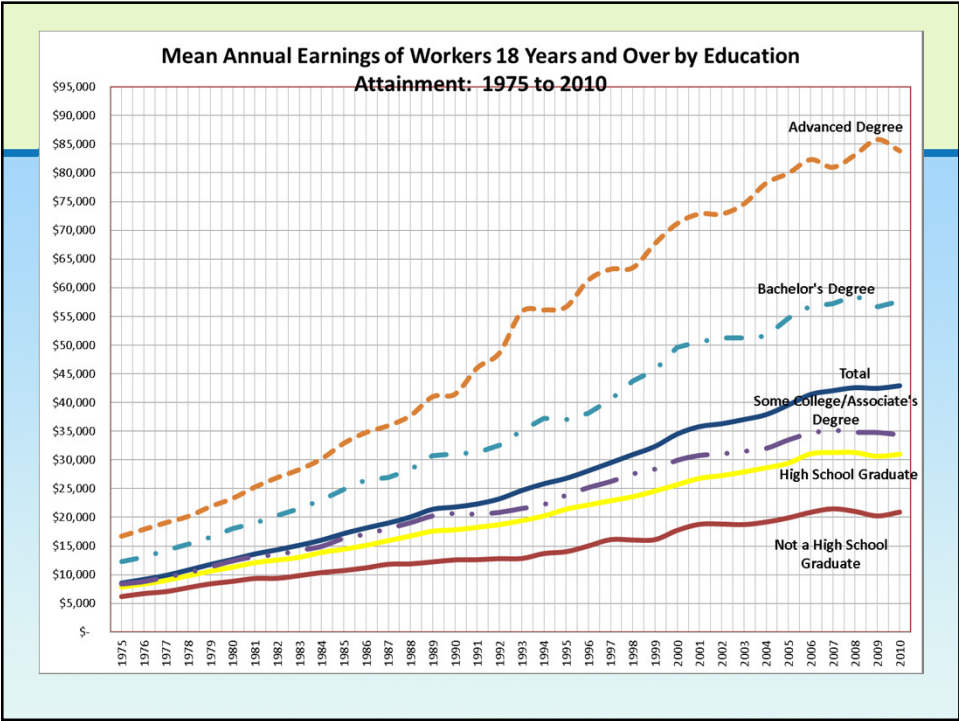
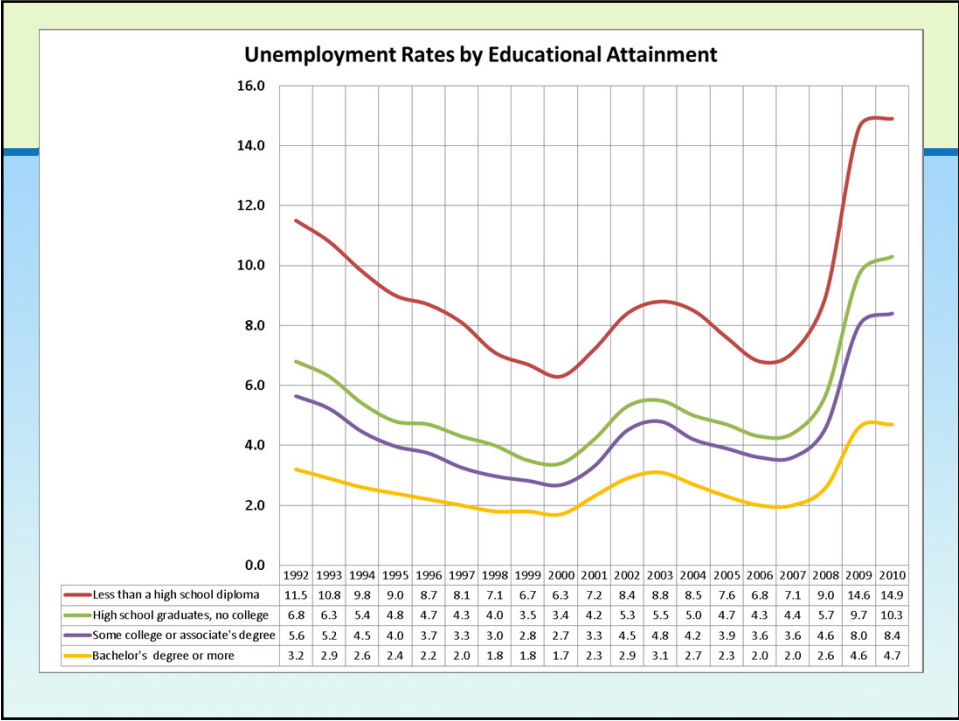
Unemployment rate in 2011 (in %)



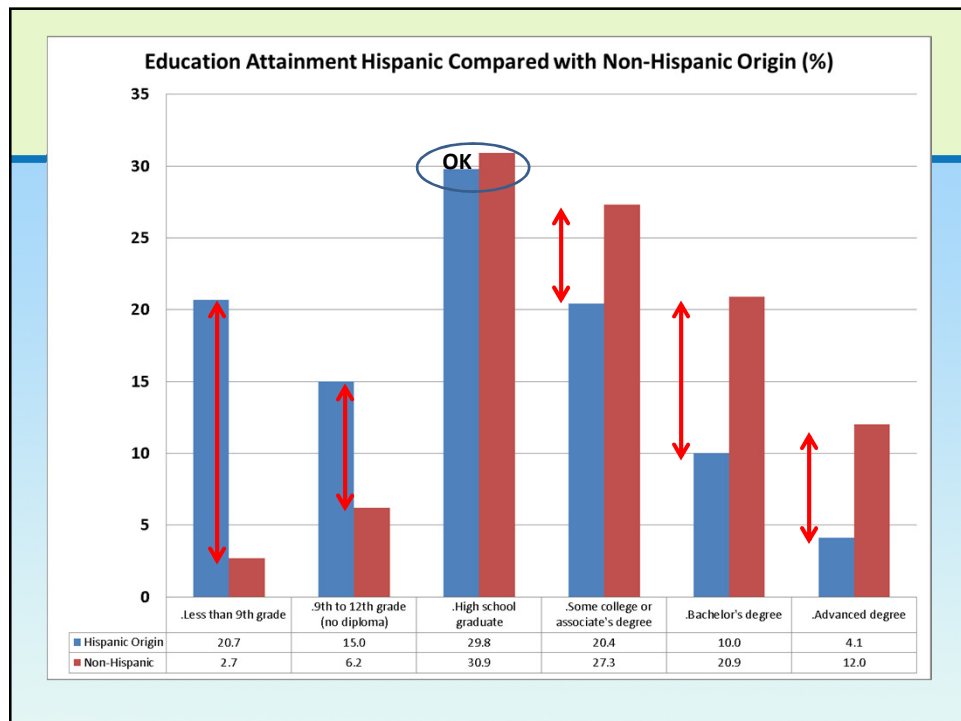
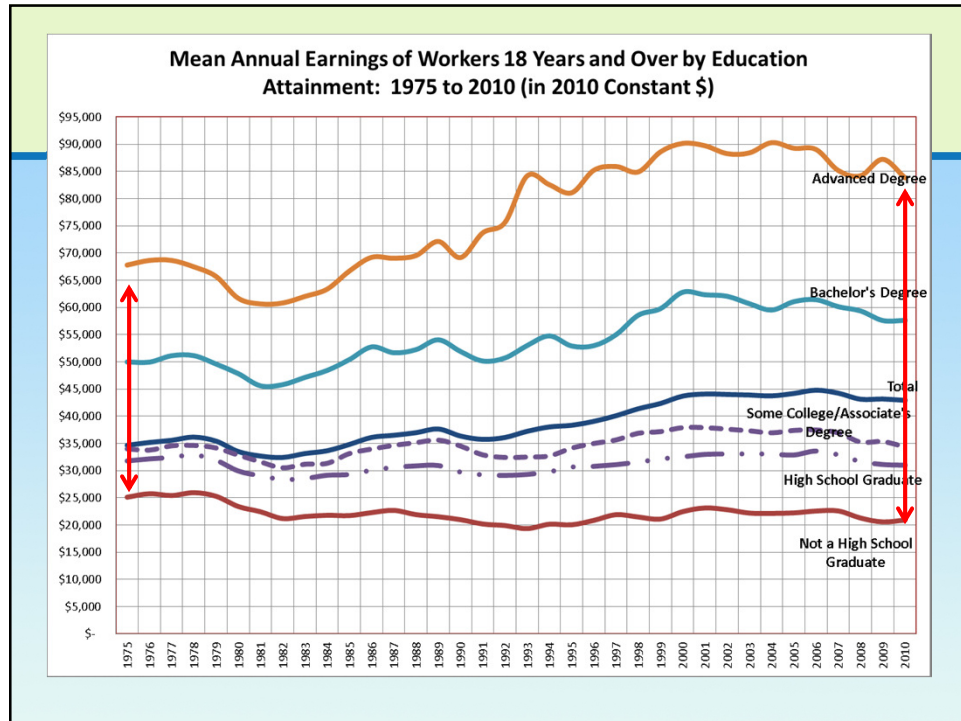
Median weekly earnings in 2011 (in \$)

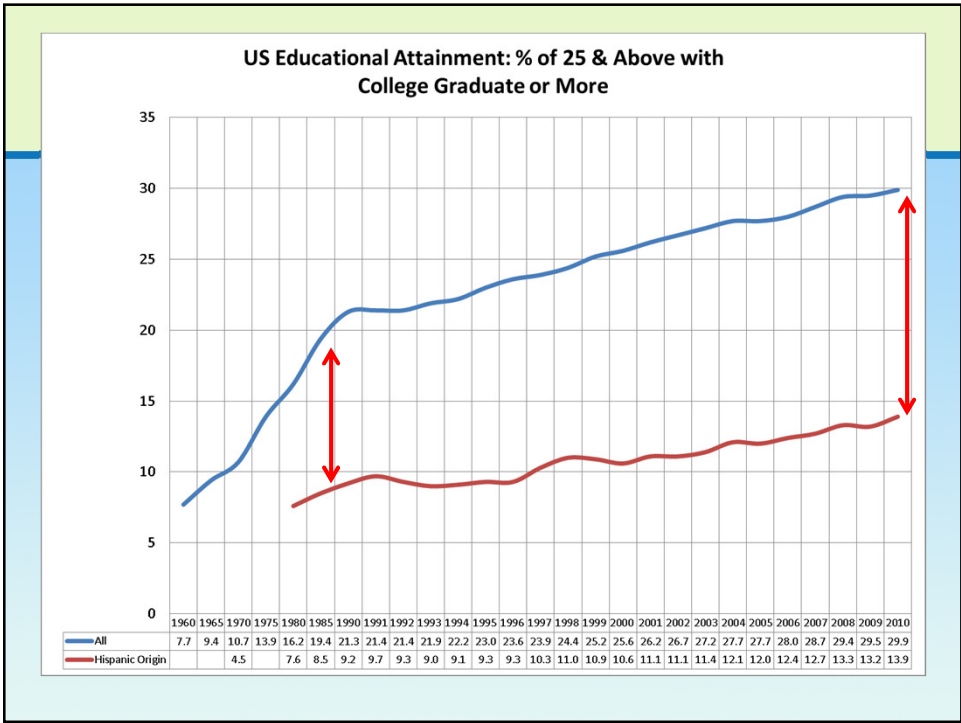
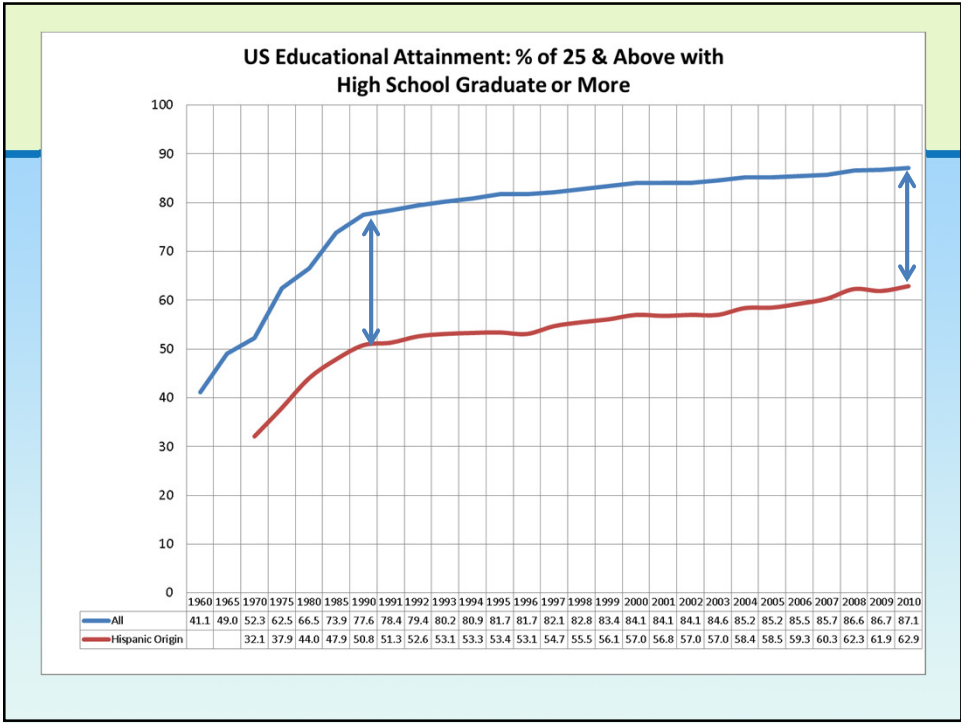


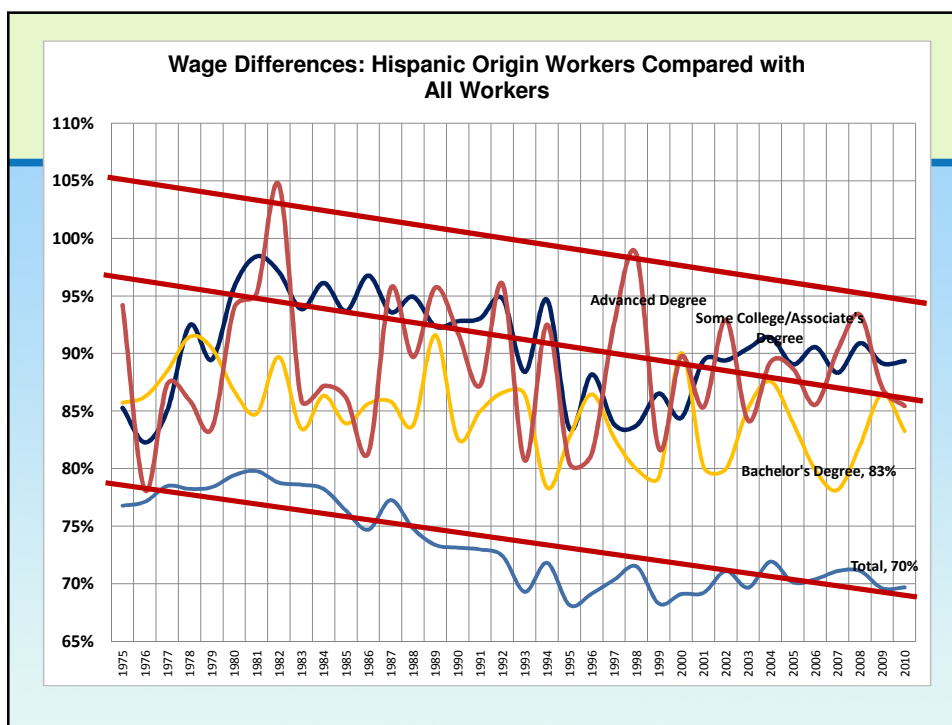
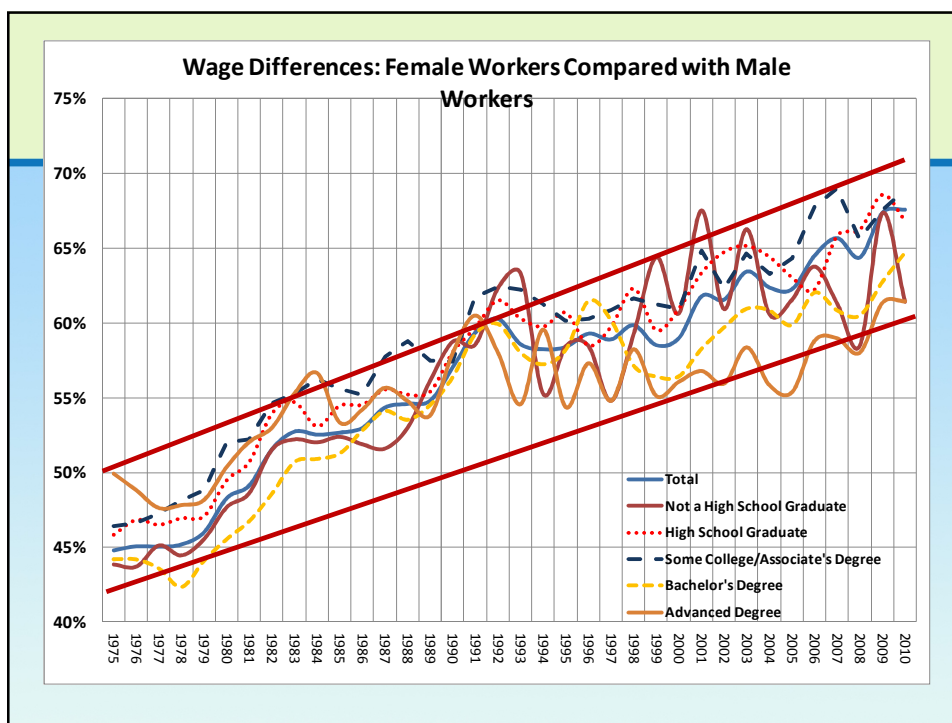
Source: Bureau of Labor Statistics, Current Population Survey



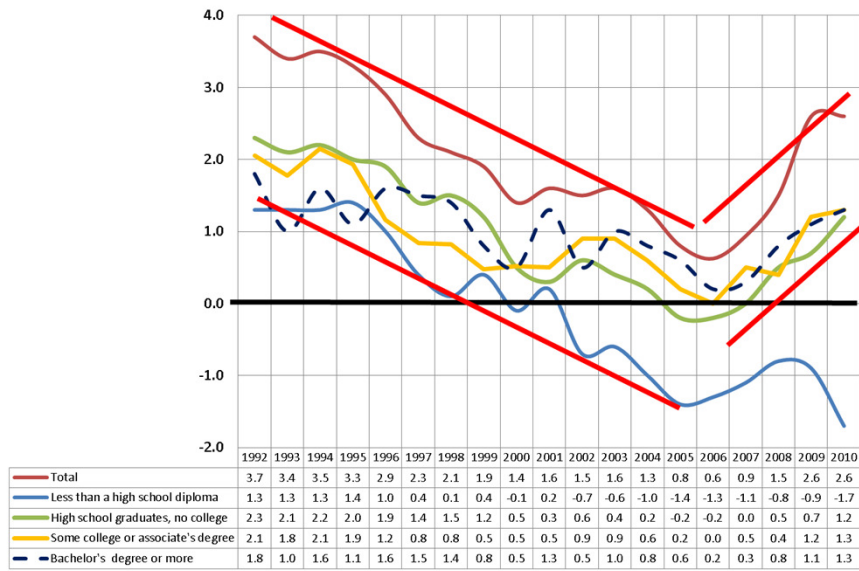






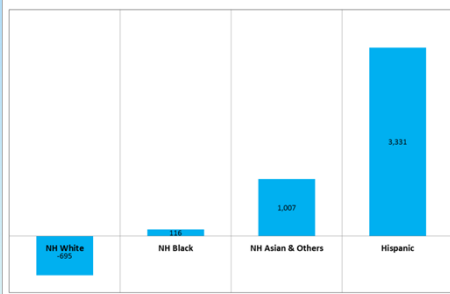


**Unemployment Rates Differences by Educational Attainment:  
Hispanic Origin Versus (Minus) All**

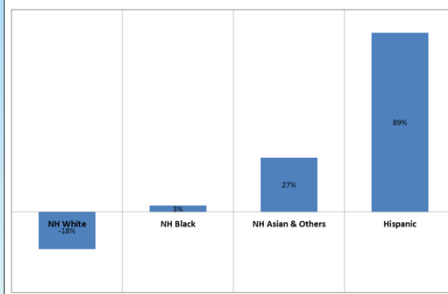


## The Region's Future Depends on Hispanic's Success and Hispanic's Progress will Determine the Region's Future

SCAG Region Projected Population Growth by Ethnicity (1,000)  
2010-2035



SCAG Region Projected Population Growth by Ethnicity  
2010-2035



For more information  
please contact

Simon Choi, Ph. D.  
Chief of Research and Forecasting  
[choi@scag.ca.gov](mailto:choi@scag.ca.gov)



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**DATE:** January 2, 2014

**TO:** Community, Economic and Human Development (CEHD) Committee

**FROM:** Huasha Liu, Director Land Use and Environmental Planning, 213-236-1838, [liu@scag.ca.gov](mailto:liu@scag.ca.gov)

**SUBJECT:** Equitable Economic Development to Address Poverty Issues: “*The Role of Education and Training—What Else is Needed?*”

**EXECUTIVE DIRECTOR’S APPROVAL:** 

**RECOMMENDED ACTION:**

For Information Only – No Action Required.

**EXECUTIVE SUMMARY:**

*The 4<sup>th</sup> Annual SCAG Economic Recovery and Job Creation Summit held on December 5, 2013 highlighted three (3) issues that are critical to the region’s economy: 1) the foundations for job growth, 2) the challenges of rising poverty and inequality; and 3) the role of education and workforce strategies in supporting regional economic growth and competitiveness. Dr. Wallace Walrod, Chief Economic Advisor of Orange County Business Council and SCAG Economic Summit panel member, will provide a summary about discussions at the Summit and introduce Stephen Levy, Director of the Center for Continuing Study of California Economy (CCSCE) and member of the Executive Committee of the state workforce board. Stephen Levy will provide additional information regarding research he conducted in 2013 and what the results could be further evaluated and considered in the SCAG region. SCAG staff will return at the February meeting on what SCAG can do to partner with other leaders on these important issues.*

**STRATEGIC PLAN:**

This item supports SCAG’s Strategic Plan; Goal 1: Improve Regional Decision Making by Providing Leadership and Consensus Building on Key Plans and Policies; Objective a: Create and facilitate a collaborative and cooperative environment to produce forward thinking regional plans.

**BACKGROUND:**

Steve Levy’s presentation will focus on two (2) major subjects about regional prosperity in California: 1) what are the best strategies for regional job growth; and 2) how do efforts to promote job growth relate to efforts to reduce the current high poverty and inequality in the state and nation. His research and experiences with the state workforce board and Bay Area suggest identify the best education and training strategies for each region are critical to both economic challenges listed above.

These issues were raised at the SCAG Economic Summit; have been identified by the Governor; and are at the top of the agenda of the state workforce board.

Steve presentation focuses on a three-part strategy framework:

1. Raise skill levels
2. Strengthen other foundations for job growth
3. Upgrade conditions for workers who remain in low-wage jobs

# REPORT

## **Raise Skill Levels**

The critical findings are: 1) that businesses face a shortage of skilled workers; and 2) many workers lack the education, skills and experience to earn middle income wages. While three (3) main strategies have been identified in recent Bay Area work on this issue, success requires multiple actions and a long term commitment:

1. Industry-driven training partnerships are critical. Industry must participate.
2. Training can only succeed when it is built on a foundation of basic skills, English language for the workplace and some digital literacy
3. Training is not enough. Workers need help navigating the new world of job search, job application and rapidly changing skill requirements.

## **Strengthen the Foundations for Job Growth**

The critical findings are: 1) Regions compete for workers as well as firms, which means Southern California must be a great place to live as well as work; and 2) the foundations for job growth include many components of regional land use, transportation and housing strategies—the principal SCAG planning areas as well as the education/workforce and other strategies discussed at the summit. Steve Levy’s presentation focuses on actions regional leaders can consider:

- Identify priority industry sectors which has one of the focused themes in previous Economic Summit
- Enable enough housing to be built in areas that support job growth
- Fund transportation investments so congestion does not discourage job growth
- Make land use and permitting decisions that facilitate job growth

## **Upgrade Conditions for Low Wage Workers**

There are not enough middle wage job openings in the future even with baby boomer retirements for all low-wage workers to have a chance to move up. In addition, the number of low-wage jobs is projected to increase in the SCAG region. Skill gains and job growth strategies can only go so far in reducing poverty and inequality.

The report will summarize strategies developed in a HUD funded project for ABAG/MTC (SCAG’s Bay Area counterpart) to address this challenge.

## **State and Federal Efforts**

While Steve Levy’s presentation focuses on what the region may consider to do, he notes that federal and state actions are needed in support of the twin goals of regional prosperity and reducing poverty. Both federal and state potential actions will be discussed in the presentation.

## **FISCAL IMPACT:**

Work associated with this item is included in the current FY under 055.SCG00133.05: Regional Growth and Policy Analysis.

## **ATTACHMENT:**

PowerPoint Presentation: “Equitable Economic Development to Address Poverty Issues: *The Role of Education and Training—What Else is Needed?*”



# Equitable Economic Development to Address Poverty: The Role of Education and Training – What Else is Needed?

Stephen Levy, CCSCE  
Presentation to CEHD  
January 2, 2014



## Some Definitions

- I will use the phrase regional economic prosperity meaning job and wage growth often instead of economic development.
- Equitable can mean broad participation and opportunity in regional economic prosperity and/or reducing poverty and promoting upward mobility.
- The Summit talked of a "shared vision and collaborative action". We explore what that can mean in practice for the SCAG region.

## The Twin Economic Prosperity Goals are Connected

- The SCAG Economic Summit focused on regional economic prosperity AND the extent of poverty in the region.
- It is critical that regional “prosperity partners” see these goals as CONNECTED because 1) they are and 2) success requires us working as a team and not in adversarial roles.
- It is hard enough to reduce poverty without strong economic growth and virtually impossible without it.

3

## The Region Competes for Firms AND Workers

- Competing for firms means having places where talented workers and their families want to live.
- There is a positive to understanding this connection. Policies about housing, land use, transportation and the environment now serve DOUBLE DUTY as economic prosperity foundations and quality of life imperatives!!
- This means that the RTP and Compass Blueprint are economic prosperity foundations!!

4

## The Role of Regional Leaders

- The SCAG Economic Summit identified critical actions that the state and federal governments can take. And they ARE important.
- This presentation focuses FIRST on what we can do in the region.

5

## The Challenges of Reducing Poverty

- Staff has presented data on discouraging trends in wage and income growth for many residents. The data also show a clear link between education and wages.
- But I have another challenge to share. The number of low wage jobs is projected to grow and not everyone can move up.

6

## Largest Number of Region Workers Earn Less than 80% of Median Wage

Regional Jobs in 2010 by Median Wage



7

## Largest Job Growth is in Low Wage Jobs

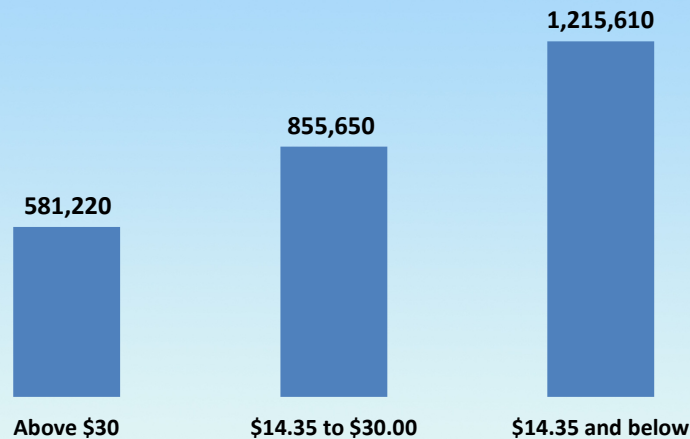
Job Growth by Median Wage 2010-20



8

## Most Job Openings are in Low Wage Jobs and From Replacing Retiring Workers

Job Openings to 2020 by Median Wage



9

## Strategy Set One: Education and Workforce Preparation

- The best practice training strategy is industry driven partnerships that lead to real jobs.
- The components are 1) an industry partner to help design curricula, 2) a training provider such as a community college or union, 3) a local workforce board and 4) a funding source.
- But the industry partner is CRITICAL and regional leaders can work with the key industries identified in the Summit to make this happen.

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## Regional Training Coordination is Critical Given Limited Resources

- The SCAG region has a regional economy. Workers commute from county to county and industries hire from around the region.
- Identify the key industries and occupations of opportunity BUT WORK REGIONALLY. That means not every workforce board or training provider should cover every industry.
- The state workforce board and community colleges are beginning to think regionally but it is more critical to coordinate when resources are limited. Local leaders can encourage this.

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## Many Need More Help First to Make Training Successful

- There are many prerequisites for training to be successful. Some people need ESL. Some lack basic reading and math skills and digital literacy is important for more jobs nowadays.
- A good high school education is a critical foundation.
- There are best practice initiatives all around and regional leaders can bring these to scale.
- Funding as always is a challenge. But there are best practice models that focus on CONTEXTUAL LEARNING.

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## Training is Only Part of Developing Career Pathways

- Creating career pathways has many dimensions. It can start BEFORE the first job and CONTINUE as workers face transitions in their work life.
- Experience and learning the what employers expect is necessary in addition to training. Linked Learning programs in high school and paid internships are ways young people can improve their chances for good jobs.

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## Training is Only Part of Developing Career Pathways

- Job search and job application is different today—it is primarily online and less personal at the start. Many workers need help learning these new ways.
- Workers in transition benefit from peer networking and career navigation counseling.
- There are best practice models but they are not yet widely in place. Funding as always is a challenge.

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## Many Workers Will Remain in Low Wage Jobs: Possible Responses

- By 2020 the number of jobs paying less than 80% of the regional median wage will increase by 500,000. Our best efforts at education and training will still leave some more low wage jobs.
- Helping these workers who are in poverty (not all are) will mainly require federal and state efforts and a consensus to help out.
- The nation is beginning a more intense discussion of the role of the minimum wage and/or Earned Income Tax credits.

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## Many Workers Will Remain in Low Wage Jobs: Possible Responses

- The state and nation will need to discuss the role of support and safety net programs (food stamps, health care, child care) to reduce poverty for low wage workers.
- There is a philosophical question as to whether we feel it is wrong for people who work full time to live in poverty.

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## Strategy Set 2: The Other Foundations of Regional Economic Prosperity

- The Economic Summit identified a number of federal and state actions that would promote economic prosperity in the region.
  - Many dealing with funding for infrastructure
  - Reform of CEQA and permit simplification
  - Export and trade promotion
- In addition, regional leaders have many prosperity tools.

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## Housing, Land Use and Transportation are Economic Prosperity Foundations

- Remember - the region competes for firms AND workers.
- Housing and transportation are the “double duty” prosperity tools. Land use underlies both and local and regional policies are a key.
- To attract firms and talent, the region needs to provide adequate and affordable housing and mobility for people and goods.

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## Housing, Land Use and Transportation are Economic Prosperity Foundations

- I can tell you the Bay Area challenges. We can discuss how they apply to the SCAG region.
- Lack of agreement in many cities about the need and desirability of housing.
- Uncoordinated and incomplete public transportation systems.
- Lack of streamlining and coordinated permitting processes.

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## More Bay Area Challenges

- Cities promoting “economic development” by competing against other cities in the region.
- Lack of funding for transportation system (roads included) repair and expansion.
- Not enough jobs with good transportation access - hurts everyone but especially low wage workers.

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## The Role of SCAG Policies

- The Regional Transportation Plan, Compass Blueprint and regional housing efforts ARE CRITICAL ECONOMIC PROSPERITY POLICIES AND THEREFORE A CRITICAL COMPONENT OF REDUCING POVERTY.
- The regions that figure out how to think and work so that local actions support “a shared vision and collaborative actions” will be the winners in any economic competition.

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For more information  
please contact

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 SOUTHERN CALIFORNIA  
ASSOCIATION of GOVERNMENTS

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**COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE  
of the  
SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS**

**November 7, 2013  
Minutes**

**THE FOLLOWING MINUTES ARE A SUMMARY OF ACTIONS TAKEN BY THE COMMUNITY, ECONOMIC & HUMAN DEVELOPMENT COMMITTEE. AN AUDIO RECORDING OF THE ACTUAL MEETING IS AVAILABLE FOR LISTENING.**

The Community, Economic & Human Development Committee held its meeting at SCAG's downtown Los Angeles office.

**Members Present**

|   |                |
|---|----------------|
| Hon. Don Campbell, Brawley                        | ICTC           |
| Hon. Carol Chen, Cerritos                         | GCCOG          |
| Hon. Steven Choi, City of Irvine                  | District 14    |
| Hon. Jeffrey Cooper                               | WSCCOG         |
| Hon. Rose Espinoza, City of La Habra              | OCCOG          |
| Hon. Margaret Finlay, Duarte <b>(Chair)</b>       | District 35    |
| Hon. Debbie Franklin, Banning                     | WRCOG          |
| Hon. Chris Garcia, Cudahy                         | GCCOG          |
| Hon. Ron Garcia, Brea                             | OCCOG          |
| Hon. James Gazeley, Lomita                        | District 39    |
| Hon. Tom Hansen, City of Paramount                | GCCOG          |
| Hon. Steve Hofbauer, Palmdale                     | District 43    |
| Hon. Bill Jahn, Big Bear Lake <b>(Vice-Chair)</b> | District 11    |
| Hon. Bob Joe, South Pasadena                      | Arroyo Verdugo |
| Hon. Paula Lantz, Pomona                          | District 38    |
| Hon. Carl Morehouse, San Buenaventura             | District 47    |
| Hon. Ray Musser, Upland                           | SANBAG         |
| Hon. Ed Paget, Needles                            | SANBAG         |
| Hon. Sonny Santa Ines, Bellflower                 | GCCOG          |
| Hon. Becky Shevlin, Monrovia                      | SGVCOG         |
| Hon. Tri Ta, Westminster                          | District 20    |
| Hon. Frank Zerunyan                               | SBCCOG         |

**Members Not Present**

|  |                                 |
|--|---------------------------------|
| Hon. Sam Allevato, City of San Juan Capistrano | OCCOG                           |
| Hon. James Butts, Inglewood                    | SBCCOG                          |
| Hon. Joseph Gonzales, South El Monte           | SGVCOG                          |
| Hon. Jon Harrison, Redlands                    | District 6                      |
| Hon. Charles Martin                            | Morongo Band of Mission Indians |
| Hon. Larry McCallon, Highland                  | District 7                      |
| Hon. Kathryn McCullough, Lake Forest           | District 13                     |
| Hon. Gene Murabito, Glendora                   | SGVCOG                          |

### **Members Not Present (Cont'd)**

Hon. John Nielsen, Tustin

Hon. Laura Olhasso, La Canada-Flintridge

Hon. Julie Hackbarth-McIntyre, Barstow

Hon. Susan McSweeney, Westlake Village

Hon. John Palinkas

Hon. Rex Parris, Lancaster

Hon. Ray Torres

Hon. Michael Wilson, Indio

District 17

Arroyo Verdugo COG

SANBAG

LVMCOG

Pechanga Band of Luiseno Indians

North Los Angeles County

Torres Martinez

CVAG

### **CALL TO ORDER & PLEDGE OF ALLEGIANCE**

Hon. Margaret Finlay, Chair, called the meeting to order at approximately 10:00 AM. Hon. Carol Chen led the Committee in the Pledge of Allegiance.

### **PUBLIC COMMENT PERIOD**

There were no Public Comments presented.

### **REVIEW AND PRIORITIZE AGENDA ITEMS**

There was no reprioritization of the agenda.

### **RHNA AND HOUSING ELEMENT REFORM SUBCOMMITTEE UPDATE**

Hon. Bill Jahn stated that the RHNA and Housing Element Reform Subcommittee (Subcommittee) held its first meeting on October 23, 2013. The purpose of the Subcommittee is to address concerns raised during the 5<sup>th</sup> RHNA cycle and provide guidance to SCAG staff. Hon. Jahn further stated that the Assistant Deputy Director of the California Department of Housing and Community Development was in attendance and provided perspective on the issues. Hon. Jahn encouraged stakeholder participation and suggested that any future topics for discussion be submitted to Ma'Ayn Johnson, Senior Regional Planner. Members will be notified of the next meeting date.

### **ACTION ITEMS**

#### **1. 2016-2040 RTP/SCS Plan Update: Subregional SCS Framework and Guidelines**

Huasha Liu, Director of Land Use and Environmental Planning, stated that this item was presented for information to the Committee last month, and staff is seeking the Committee's approval of the item. If approval is granted, it will proceed to the Regional Council for approval at the January 2014 meeting. Ms. Liu offered the opportunity to answer any questions.

A MOTION was made (Jahn) to recommend to the Regional Council the adoption of the Subregional Sustainable Communities Strategy Framework and Guidelines. The MOTION was SECONDED (Musser) and UNANIMOUSLY APPROVED.

#### **2. Proposed RHNA and Housing Element Reform Subcommittee Charter**

Huasha Liu stated that the proposed Charter was reviewed and approved by the Subcommittee at its first meeting on October 23, 2013. Ms. Liu further stated that the Charter was developed to describe the purpose and responsibilities of the Subcommittee. Ms. Liu noted that in terms of the Subcommittee's voting criteria, a quorum is required

and is defined as having one (1) representative from each county, which could either be a representative or alternate representative.

A MOTION was made (Morehouse) to recommend to the Regional Council the approval of the RHNA and Housing Element Reform Subcommittee Charter. The MOTION was SECONDED (Hofbauer) and UNANIMOUSLY APPROVED.

### **INFORMATION ITEMS**

3. SB 743: Facilitating Transit-Oriented Development in Southern California  
Ping Chang, Program Manager, Land Use & Environmental Planning, stated that SB 743 was recently signed into law by Governor Jerry Brown, and is important legislation as it relates to facilitating transit-oriented development (TOD) through the California Environmental Quality Act (CEQA) incentives. Mr. Chang further stated that SB 743 provides a wide-range of additional CEQA exemptions, as well as streamlining opportunities beyond what was available through SB 375. Mr. Chang noted that for infill projects within the transit priority areas, SB 743 states that aesthetic and parking impacts shall not be considered significant on the environment. Mr. Chang stated that staff will return to the Committee to provide updates on this matter as necessary.

Huasha Liu suggested that the members encourage their respective planning staff to develop viable specific plans so as to provide a basis for development projects in order to take advantage of the CEQA exemptions under SB 743.

### **CONSENT CALENDAR**

#### **Approval Item**

4. Minutes of the October 3, 2013 Meeting

#### **Receive and File**

5. 2014 Regional Council and Policy Committees Meeting Schedule
6. 2016 RTP/SCS Local Input Update
7. Notice of Funding Availability (NOFA) For Housing-Related Parks Program from the California Department of Housing and Community Development (HCD)
8. Update on Housing Element Compliance Status from SCAG Jurisdictions
9. Funding Availability – Urban Waters Small Grants
10. SCAG’s Compliance with SB 751 (Yee): Meetings: Publication of Action Taken
11. AB 32 Scoping Plan First Update – Discussion Draft for Public Review and Comment
12. Panel Discussion Regarding Climate Change

A MOTION was made (Morehouse) to approve the Consent Calendar. The MOTION was SECONDED (Jahn) and UNANIMOUSLY APPROVED.

**CHAIR'S REPORT**

The Chair announced that the 4<sup>th</sup> Annual Economic Summit will be held at the Omni Hotel on December 5, 2013, in lieu of the Regional Council and Policy Committee meetings.

**STAFF REPORT**

Frank Wen, Manager of Research & Analysis stated that it was reported in error that the City of Eastville did not provide their input for the General Plan and map book as of October 3, 2013. The record has been corrected to reflect that their input was provided.

**FUTURE AGENDA ITEMS**

There were no future agenda items requested.

**ANNOUNCEMENTS**

There were no announcements presented.

**ADJOURNMENT**

The Chair adjourned the meeting at approximately 10:30 AM.

Minutes Approved By:

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Frank Wen, Manager  
Research & Analysis



| Community, Economic & Human Development Committee Attendance Report |                              |                        |    |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
|---|------------------------------|------------------------|----|----|----|----|----|--------------|-----|-----|-----|------------|-----|--------------------------------------|-----|-----|-----|-----|-----|--|--|
|   |                              | 2013                   |    |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Member (including Ex-Officio)<br>LastName, FirstName                | Representing                 | X = County Represented |    |    |    |    |    | X = Attended |     |     |     | No Meeting |     | NM = New Member EA = Excused Absence |     |     |     |     |     |  |  |
|   |                              | IC                     | LA | OC | RC | SB | VC | Jan          | Feb | Mar | Apr | May        | Jun | Jul                                  | Aug | Sep | Oct | Nov | Dec |  |  |
| Allevato, Sam   | OCCOG                        |                        |    | X  |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Butts, James  | SBCCOG                       |                        | X  |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Campbell, Don*  | ICTC                         | X                      |    |    |    |    |    | X            | X   | X   | X   |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Chen, Carol   | Gateway Cities               |                        | X  |    |    |    |    |              | X   | X   | X   |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Choi, Steven  | City of Irvine (District 14) |                        |    | X  |    |    |    | NM           | X   | X   | X   |            | X   |                                      | X   |     |     | X   |     |  |  |
| Cooper, Jeffrey   | WSCCOG                       |                        | X  |    |    |    |    |              |     |     |     |            |     |                                      |     | NM  | X   | X   |     |  |  |
| Espinoza, Rose  | OCCOG                        |                        |    | X  |    |    |    |              |     | NM  | X   |            | X   |                                      | X   | X   |     | X   |     |  |  |
| Finlay, Margaret* (Chair)   | Duarte (District 35)         |                        | X  |    |    |    |    | X            | X   | X   | X   |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Franklin, Debbie  | WRCOG                        |                        |    |    | X  |    |    |              | NM  | X   | X   |            | X   |                                      | X   |     | X   | X   |     |  |  |
| Garcia, Chris   | GCCOG                        |                        | X  |    |    |    |    |              |     |     |     |            |     |                                      |     | NM  | X   | X   |     |  |  |
| Garcia, Ron   | OCCOG                        |                        |    | X  |    |    |    |              | X   | X   | X   |            | X   |                                      |     |     |     | X   |     |  |  |
| Gazeley, James*   | Lomita (District 39)         |                        | X  |    |    |    |    | X            | X   | X   | X   |            | X   |                                      | X   |     | X   | X   |     |  |  |
| Gonzales, Joseph J.   | SGVCOG                       |                        | X  |    |    |    |    | X            | X   | X   | X   |            | X   |                                      | X   | X   |     |     |     |  |  |
| Hansen, Tom   | Gateway Cities               |                        |    |    |    |    |    |              |     | NM  | X   |            | X   |                                      |     | X   | X   | X   |     |  |  |
| Harrison, Jon   | District 6                   |                        |    |    |    | X  |    |              |     | X   |     |            | X   |                                      |     | X   | X   |     |     |  |  |
| Hofbauer, Steve   | Palmdale (District 43)       |                        | X  |    |    |    |    | X            |     | X   | X   |            | X   |                                      |     | X   |     | X   |     |  |  |
| Jahn, Bill* (Vice-Chair)  | SANBAG (District 11)         |                        |    |    |    | X  |    | X            | X   | X   | X   |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Joe, Bob  | Arroyo Verdugo               |                        | X  |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     | NM  |  |  |
| Lantz, Paula*   | Pomona (District 38)         |                        | X  |    |    |    |    | X            | X   | X   | X   |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Martin, Charles   | Morongo Indians              |                        |    |    | X  |    |    |              |     |     |     |            | X   |                                      | X   |     |     |     |     |  |  |
| McCallon, Larry*  | Highland (District 7)        |                        |    |    |    | X  |    |              | X   | X   | X   |            | X   |                                      | X   | X   |     |     |     |  |  |
| McCullough, Kathryn*  | OCCOG                        |                        |    | X  |    |    |    | X            | X   | X   | EA  |            | X   |                                      | X   | X   | X   |     |     |  |  |
| Hackbarth-McIntyre, Julie   | SANBAG                       |                        |    |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| McSweeney, Susan  | Las Virgenes/Malibu COG      |                        | X  |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Morehouse, Carl*  | VCOG (District 47)           |                        |    |    |    |    | X  | X            | X   | X   |     |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Murabito, Gene*   | SGVCOG                       |                        | X  |    |    |    |    |              |     | X   |     |            |     |                                      |     |     |     |     |     |  |  |
| Musser, Ray   | SANBAG                       |                        |    |    |    | X  |    |              |     |     |     |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Nielsen, John*  | Tustin (District 17)         |                        |    | X  |    |    |    |              |     |     |     |            |     |                                      | X   |     |     |     |     |  |  |
| Olhasso, Laura  | Arroyo Verdugo               |                        | X  |    |    |    |    |              |     | X   |     |            |     |                                      |     |     |     |     |     |  |  |
| Paget, Ed   | SANBAG                       |                        |    |    |    | X  |    |              |     |     |     |            | NM  |                                      | X   |     | X   | X   |     |  |  |
| Palinkas, John  | Pechanga Indians             |                        |    |    | X  |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Parris, Rex   | North L.A. County Subregion  |                        | X  |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Santa Ines, Sonny   | GCCOG                        |                        | X  |    |    |    |    | NM           |     | X   | X   |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Shevlin, Becky  | SGVCOG                       |                        | X  |    |    |    |    | X            | X   | X   | X   |            | X   |                                      | X   | X   | X   | X   |     |  |  |
| Ta, Tri*  | District 20                  |                        |    | X  |    |    |    |              |     |     |     |            | NM  |                                      |     | X   | X   | X   |     |  |  |
| Torres, Ray   | Torres Martinez              |                        |    |    | X  |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Wilson, Michael   | CVAG                         |                        | X  |    |    |    |    |              | X   |     |     |            |     |                                      |     |     |     |     |     |  |  |
| Zerunyan, Frank   | SBCCOG                       |                        | X  |    |    |    |    |              |     |     |     |            |     |                                      |     | NM  | X   | X   |     |  |  |
| Regional Council Member*  |                              |                        |    |    |    |    |    |              |     |     |     |            |     |                                      |     |     |     |     |     |  |  |

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Energy & Environment  
James Johnson, Long Beach  
  
Transportation  
Keith Millhouse, Ventura County  
Transportation Commission

# 2014 MEETING SCHEDULE

## REGIONAL COUNCIL AND POLICY COMMITTEES

**All Regular Meetings are scheduled on the  
1<sup>st</sup> Thursday of each month except for September\***

|  |                     |
|--|---------------------|
| Executive/Administration Committee (EAC)                   | 9:00 AM – 10:00 AM  |
| Community, Economic and Human Development Committee (CEHD) | 10:00 AM – 12:00 PM |
| Energy and Environment Committee (EEC)                     | 10:00 AM – 12:00 PM |
| Transportation Committee (TC)                              | 10:00 AM – 12:00 PM |
| Regional Council (RC)                                      | 12:15 PM – 2:00 PM  |

January 2, 2014

February 6, 2014

March 6, 2014

April 3, 2014

**May 1 – 2, 2014  
(SCAG 2014 Regional Conference & General Assembly)**

June 5, 2014

**DARK IN JULY**

August 7, 2014

**September 11, 2014\***  
**(Note: League of California Cities Annual Conference in Los Angeles, Sept. 3 – 5)**

October 2, 2014

November 6, 2014

December 4, 2014